## CIPR Insuring Cyber Liability Risk Event Agenda

**March 28, 1-5 p.m.**

*(Bonnet Creek Ballroom)*

Attendee Sign-In and Material Pick-Up: 12:00-1:00 p.m. *(Registration Area)*

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>1:00 – 1:10</td>
<td>Welcome Address (10 minutes)</td>
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<td>1:00 – 1:10</td>
<td>Commissioner Chaney</td>
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<td>Introduction: Goals and Overview</td>
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### Session 1: The Cyber Risk Landscape (70 minutes)

#### 1:10 – 2:20 Speakers:

- **Brian Peretti**, Acting Director, US Dept. of the Treasury Office of Critical Infrastructure Protection and Compliance Policy
  - Topics Covered: Operational Cyber Risks
- **Kenn Kern**, Deputy Chief of Cyber Crime, NY District Attorney’s Office
  - Topic Covered: Cybercrime Trends
- **Jeremiah Posedel**, Associate Attorney, CIPP/US, Drinker Biddle & Reath LLP
  - Topics Covered: Legal Trends in Cyber Liability

### Session 2: Federal Initiatives Related to Managing Cyber Risk (65 minutes)

#### 2:20 –3:25 Speakers:

- **Adam Sedgewick**, Senior Information Technology Policy Advisor, National Institute of Standards and Technology
  - Topic Covered: Overview of the NIST Cybersecurity Framework and the market’s ability to cover first party loss related to cyber risk. How will the NIST Cybersecurity Framework influence the cybersecurity insurance market and its ability to incentivize better cyber risk management? NIST Cyber Framework is final—now what? What role do insurers and regulators play in its implementation? And how do incentives play a role? What liability issues do the framework raise and what, if any, impact this will have on insurers and insurance regulators?
- **Tom Finan**, Senior Cybersecurity Strategist and Counsel with the Department of Homeland Security’s National Protection and Programs Directorate (NPPD)
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<tr>
<td>3:25 – 3:40</td>
<td>Break (15 minutes) Refreshments and Hors D’oeuvres</td>
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<td>3:40 – 4:50</td>
<td>Session 3: Cyber Liability Insurance Coverage, Barriers, and Pricing (70 minutes)</td>
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<td>4:50 – 5:00</td>
<td>Closing Remarks (10 minutes)</td>
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**Speakers:**

Robert Parisi Jr., Senior Vice-President & National Technology, Network Risk & Telecommunications Practice Leader for the FINPRO unit of Marsh USA

John Coletti, Vice President and Underwriting Manager for XL Group

Topics Covered:
1. Traditional Insurance and Cyber Specific Policies
2. Policies Triggered by Cyber Events
3. What Do/Should Insurers Consider when Underwriting Cyber Risk Policies
4. Risk Management (Steps Needed to get Coverage)
5. Emerging Exposures and Products

Dr. Lance Hoffman, Director of The Cyber Security and Policy Research Institute of The George Washington University

Topics Covered: Barriers and The Issue of Setting Premiums in Context