

**2010 CRITERIA FOR SELECTION
NAIC FUNDED CONSUMER LIAISON REPRESENTATIVES**

MINIMUM QUALIFICATIONS—In order to apply for funding as an NAIC Consumer Liaison Representative, a candidate shall:

- A. Have a commitment to representing the consumer interest in insurance regulation;
- B. Represent a non-profit organization;
- C. Be willing to fully participate in NAIC national meetings and related conference calls;
- D. Have demonstrated expertise and experience on insurance-related issues addressed by NAIC;
- E. Not have obligations or commitments to an industry that conflict with his/her responsibilities to represent consumer interests; and
- F. Require NAIC funding in order to fully participate in NAIC national meetings and conference calls.

PREFERENCES—The Consumer Participation Board of Trustees would prefer that the individuals selected as NAIC Consumer Liaison Representatives:

- A. Have demonstrated consumer-advocacy skills;
- B. Have a record of effectively representing the consumer interest in insurance regulation;
- C. Represent membership organizations; and
- D. Represent diverse geographical locations and issue interests.

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