

**2012 CRITERIA FOR SELECTION  
NAIC FUNDED CONSUMER LIAISON REPRESENTATIVES**

**MINIMUM QUALIFICATIONS—In order to apply for funding as an NAIC Consumer Liaison Representative, a candidate shall:**

- A. Have a commitment to representing the consumer interest in insurance regulation;
- B. Represent a non-profit organization;
- C. Be willing to fully participate in NAIC national meetings and related conference calls;
- D. Have demonstrated expertise and experience on insurance-related issues addressed by NAIC;
- E. Not have obligations or commitments to an industry that conflict with his/her responsibilities to represent consumer interests; and
- F. Require NAIC funding in order to fully participate in NAIC national meetings and conference calls.

**PREFERENCES—The Consumer Participation Board of Trustees would prefer that the individuals selected as NAIC Consumer Liaison Representatives:**

- A. Have demonstrated consumer-advocacy skills;
- B. Have a record of effectively representing the consumer interest in insurance regulation;
- C. Represent membership organizations; and
- D. Represent diverse geographical locations and issue interests.

G:\DATA\Consumers\EX Consumer BOT (LEA)\Criteria\CriteriaFunded 12.doc