

**2018 CRITERIA FOR SELECTION
NAIC FUNDED CONSUMER LIAISON REPRESENTATIVES**

CONSUMER REPRESENTATIVE QUALIFICATIONS—Applicants qualified to be designated as NAIC Consumer Representatives shall:

- Demonstrate consumer-oriented skills;
- Demonstrate an expertise in NAIC committee issues;
- Represent a nonprofit organization with a membership of at least 30 members or otherwise demonstrate qualifications to serve as a consumer representative;
- Submit a copy of their organization’s by-laws reflecting the organization’s purposes to represent consumer interests and promote consumer protection, if they represent a consumer organization;
- Submit an application to the NAIC;
- Submit the signed NAIC Conflict of Interest Statement; and
- Commit to attending regular NAIC meetings absent exceptional circumstances and notice, and to participating on NAIC conference calls, including calls among consumer representatives. Consumer representatives will only be considered for reappointment if they in fact attend meetings and participate in meetings and calls.

All applicants shall also submit the current budget for their organization, if they represent an organization. Applicants for a funded position must describe the applicant’s need for funding with sufficient detail on the source of funding, and explain the need for NAIC financial support.

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