

**To:** Consumer Representative Applicants  
**From:** Lois E. Alexander  
NAIC Market Regulation Manager  
**Date:** August 31, 2016  
**Re:** NAIC 2017 Unfunded Consumer Liaison Program

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The National Association of Insurance Commissioners (NAIC) is pleased to announce that it is currently accepting individual applications for the 2017 Unfunded Consumer Liaison Program. The application's purpose is to allow unfunded consumer representatives chosen by the NAIC Consumer Participation Board of Trustees to participate in the 2017 Consumer Representatives Program.

The National Association of Insurance Commissioners (NAIC) is the U.S. standard-setting and regulatory support organization created and governed by the chief insurance regulators from the 50 states, the District of Columbia and five U.S. territories. Through the NAIC, state insurance regulators establish standards and best practices, conduct peer review, and coordinate their regulatory oversight. NAIC staff supports these efforts and represents the collective views of state regulators domestically and internationally. NAIC members, together with the central resources of the NAIC, form a national system of state-based insurance regulation in the U.S.

To promote consumer activity and representation in NAIC deliberations, the NAIC established the consumer participation program in 1992. The Consumer Liaison Committee traditionally meets at the NAIC National Meetings.

The NAIC provides an equal opportunity for all applicants and does not discriminate based on race, creed, color, sex, sexual orientation, gender identity or expression, religion, age, national origin or ancestry, handicap or disability, marital status, pregnancy, genetic information, veteran or military status, sexual orientation or any other status basis protected by applicable law. If you are interested in participating in the 2017 Unfunded Consumer Liaison Program and you meet the qualifications, please complete the application, attach the relevant requested documents and return them to me by 5:00 pm Central time on October 31, 2016.

The 2016 Unfunded Consumer Liaison representatives must reapply in order to be considered for the 2017 program year.

The Consumer Participation Board of Trustees consists of six state insurance regulators and six consumer representatives. By mid-December, 2016, the Board will appoint individual candidates for the 2017 calendar year after reviewing the applications, requesting additional information and interviewing applicants by telephone as needed. Successful applicants will be notified following completion of the selection process.

If you would like additional information about the NAIC and its committee processes, including the selection criteria, application form, NAIC committee structure, national meetings schedule and committee charges, please access the NAIC's web site at [www.naic.org](http://www.naic.org); or, feel free to contact me by telephone at (816) 783-8517, e-mail at [LAlexander@naic.org](mailto:LAlexander@naic.org) or fax at (816) 460-7632.

Very truly yours,

Lois E. Alexander, CFE, FLMI, HIA, ACP, MCM  
NAIC Market Regulation Manager