

Market Analysis

August 24-26, 2009 • NAIC Central Office, Kansas City, Missouri

Join us in Kansas City for NAIC's *Market Analysis* course. This course provides both regulators and insurance company representatives with an overview of emerging techniques that can be used to create a structured and comprehensive market analysis program.

Attend and learn about key systems tools in market analysis, including the Market Analysis Prioritization Tool and the Market Analysis Review System. Be introduced to the Market Analysis Framework, including Baseline, Level 1 Analysis Reviews, Level 2 Analysis Reviews, and the Continuum of Regulatory Responses.

Featured learning opportunities:

A series of learning sessions serve as the heart of the Market Analysis experience. At the completion of this course, you will be able to:

- List and explain the various catalysts for change in market regulation.
- Describe the steps in the Market Regulation Process.
- Describe the structure of various groups within the D Committee and define their key initiatives for 2009.
- Describe the major areas of review for Level 1 and Level 2 analysis.
- List and explain the financial components currently reviewed in the initial stages of the market analysis process.
- Identify various information sources used throughout the market analysis process.
- Describe the response options available to regulators in the Continuum of Regulatory Responses.
- Select the most appropriate response to incidents of potential noncompliance from options within the Continuum.

What others have said:

- *Very effective. The best seminar I have attended in a long time. The mix between industry and regulators added to the effectiveness.*
- *Very informative, clear and worth attending. Thank you very much for the binder full of helpful info as well as group exercises.*

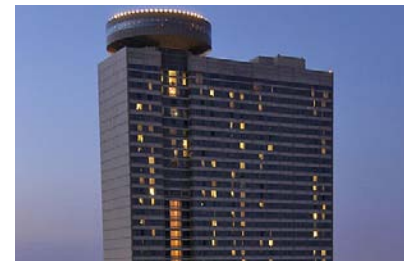
Tuition

	by July 6	by August 3	after August 3
State/U.S. government employees	\$445	\$495	\$545
All others	\$745	\$795	\$845

This is an Insurance Regulator Professional Designation Program course.

Lodging

NAIC Headquarters is located in downtown Kansas City in the Crown Center complex, adjacent to the Hyatt Regency Crown Center hotel. Make your hotel reservations by calling the hotel directly. Please reference the NAIC *Market Analysis* course to receive the special room rate.



Hyatt Regency Crown Center
 2345 McGee Street, Kansas City, Missouri 64108
 (816) 421-1234

Continuing Education

Continuing education materials and attendance certificates are provided upon request.

Cancellations

Cancellations must be submitted in writing up to three weeks before the course begins for a full refund. Substitutes will be accepted up to one week before the course begins. Refunds will be sent to the registering jurisdiction.

REGISTER online at www.naic.org/education_home.htm or complete and return the registration form below by **August 3**. Space is limited so you are encouraged to register early. You will be contacted via e-mail with confirmation of your registration.

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August 24-26, 2009
Kansas City, MO

FAX TO:
 (816) 460-7544

MAIL TO:
 NAIC Education & Training
 Post Office Box 870335
 Kansas City, MO 64187-0335

FED-EX/AIR MAIL ADDRESS:
 UMB Bank
 Attn: Wholesale Lockbox, 6th Floor
 Box 870335
 928 Grand
 Kansas City, MO 64106

www.naic.org/education_home.htm

Name: _____
 Title: _____
 State/Organization: _____
 Address (No PO Boxes): _____
 City: _____ State: _____ Zip: _____
 Phone: _____ E-mail: _____

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I am taking this as an NAIC Professional Designation course (optional for regulators)

Payment Method

- Check or Money Order payable to the NAIC (Payment must accompany registration form)
- Zone Funds (State Ins. Dept. Staff only)
- Grant Funds (State Ins. Dept. Staff only)
- Scholarship (State Ins. Dept. Staff only)
- Credit Card (We will contact you by phone to obtain payment information)