

A background image showing a person's hands holding a yellow pencil, writing on a piece of paper. In the background, a laptop is visible, suggesting a professional or educational setting.

## Market Analysis Techniques Online

July 16-August 6, 2012 • State Insurance Department Staff

Regulators across the country are seeking ways in which to build their skills in the area of market analysis. The *Market Analysis Techniques Online* course is the definitive course on this subject. Find out what all the excitement is about and enroll today!

You will gain hands-on experience navigating, extracting, and analyzing data from NAIC databases, as well as experience running reports from the market information systems. This course will provide a detailed focus on the analysis of complaint, financial and other data for market purposes. It will include an in-depth, hands-on look at the tools developed for market analysis purposes. In addition, you will learn, through lectures and case studies, the appropriate regulatory action that should be initiated in response to identified problems at a company.

### ***You will learn about:***

- Market Analysis Basics
- Data Collection & Quality
- Market Information Systems
- Market Conduct Annual Statement
- Market Analysis Prioritization Tool (MAPT)
- Market Analysis Review System (MARS)
- Continuum of Regulatory Responses
- Market Initiative Tracking System (MITS)
- Market Analysis Profile Reports
- and more!

### **What others have said:**

- *I loved the way the course moved from reading to listening to interacting online. Great job.*
- *This is the first online course I've ever taken, and I really liked that I could take this course from my desk and not travel anywhere. I thought it was just as effective as sitting in a classroom. I learned in more detail where I can gather information in conducting analysis of companies.*



National Association of Insurance Commissioners

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### Tuition

- \$545 for State Insurance Department Staff

Provides comprehensive course materials, access to subject matter experts who serve as course facilitators, and the opportunity to network with others from across the country.

### Certificate of Completion

To receive a Certificate of Completion, you must successfully complete this course. If you are a Designation Candidate, you must successfully complete the course to be eligible to take the exam. The requirements for successful completion are outlined in the course syllabus sent prior to the course and posted within the class.

Within two weeks after the course has ended, the administrator will review all coursework based on the guidelines listed on the syllabus. Determination of successful completion will be sent via e-mail to those who earn this notification. Thirty-eight (38) credits will be listed on the certificate for this three-week course. Partial credit is not awarded.

### Our Recommendations for Your Online Study

- Determine whether online learning is something you will benefit from by taking the short "Is Online Learning for Me" quiz at [www.naiconline.org](http://www.naiconline.org) and check your technical requirements prior to enrolling.
- Plan your study time in advance.
  - Online courses offer great flexibility but also require self-motivation, commitment, good time management skills, and space in which to study. You need to be able to fit your study time into your own work schedule.
- Review your course materials and the *Handbook for Distance Learners* that will arrive the week prior to the course.
- Set learning goals for yourself based on what you hope to accomplish by taking this class.
- Familiarize yourself with information in the course syllabus.
- Spend a minimum of two hours a day on your study.

### Cancellation Policy

Withdrawals for full refund are permitted up to three weeks before the beginning date of the course; cancellations after this date will result in no refund. Notification of cancellation must be received in writing. If issued, refunds will be mailed after the completion of the course. Substitutions are accepted up to one week before the course begins.

**REGISTER** online at <http://education.naic.org> or complete and return the registration form below. Space is limited so you are encouraged to register early. You will be contacted via e-mail with confirmation of your registration, your password, and login information.

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## Market Analysis Techniques Online

July 16-August 6, 2012

FAX TO:  
816-460-7544

MAIL TO:  
NAIC Education & Training  
Post Office Box 870335  
Kansas City, MO 64187-0335

REGISTER ONLINE AT:  
<http://education.naic.org>

Name: \_\_\_\_\_

Title: \_\_\_\_\_

State/Organization: \_\_\_\_\_

Address (No PO Boxes): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

- I am taking this as an NAIC Professional Designation course (optional for regulators)
- I am applying for a Financial and Market Conduct Regulatory Education Grant (State Ins Dept Staff only. Payment must accompany registration form. See application for details.)

### Tuition

- \$545 State Insurance Department Staff  
*Please note that if shipping materials outside of the continental United States, additional fees will apply.*

### Payment Method

- Check or Money Order payable to the NAIC (Payment must accompany registration form)
- Credit Card (We will contact you by phone to obtain payment information)
- Zone Funds / Grant Funds / Scholarship (Please circle one. State Ins Dept Staff only)