



FINANCIAL SUMMIT—2012 LEADERSHIP INITIATIVES

May 30—June 1, 2012

Gaylord National Resort, National Harbor, MD

EXHIBITOR APPLICATION

LEVELS OF PARTICIPATION

GOLD \$5,000

SILVER \$2,500

BRONZE \$1,000

THE “REWARDS” OF PARTICIPATION

Participation entitles you to the following:

- Display of your company name and logo on the NAIC Financial Summit web page prior to and during the Summit;
- Your company name and logo displayed on main exhibitor boards;
- Your company name and logo published in the conference guide;
- Display Booth; and
- Exposure for your company at the food/beverage breaks during the Financial Summit including: Continental Breakfasts Monday, Tuesday and Wednesday mornings, Lunches on Monday and Tuesday, and Coffee Service/Breaks on all days.

In addition to the “rewards” noted above, **GOLD** level entitles you to **two** complimentary conference registrations and **one** 75-minute session (available time slots will be provided at a later date) during the Summit to be used for pertinent insurance topic discussion, product demonstration, sales and marketing to industry attendees, etc.

In addition to the “rewards” noted above, **SILVER** level entitles you to **one** complimentary conference registration and **one** 30-minute session (available time slots will be provided at a later date) during the Summit to be used for pertinent insurance topic discussion, product demonstration, sales and marketing to industry attendees, etc.

In addition to the “rewards” noted above, **BRONZE** level entitles you to **one** complimentary conference registration.

Note: wireless internet will be included with all levels and available in the exhibitor area.



2012 EXHIBITOR APPLICATION

Please check appropriate level and complete the following application:

GOLD _____ **SILVER** _____ **BRONZE** _____

Company Name _____ Date _____

Address _____

Contact Name _____ Phone _____ E-mail _____

Topic Name for Exhibitor’s Session (this will be included in the program guide):

Desired Time Slot for Gold and Silver levels, subject to availability:

Wednesday am, Wednesday pm, Thursday am, Thursday pm, Friday am

First Choice _____ Second Choice _____

FULL PAYMENT BY CREDIT CARD ONLY
DUE WITH YOUR COMPLETED APPLICATION
You may register directly on the website. If registered directly, please disregard this payment section, but sign and send completed contract to contact below.

Credit Card Information:
Credit Card: Visa / MC / AmEx Card #: _____ Exp. Date: _____
Name on Card: _____
Cardholder’s Signature: _____
Address for card: _____

For **Gold/Silver** Level, please enter:

Second Attendee’s Name: _____

Second Attendee’s Email: _____

Please fax your completed application to: NAIC FRS Dept., Attn: Linda Hunsucker at 816-460-7813.

For additional information on participation, please contact:

Linda Hunsucker

Supr, Financial Publications and Programs

(816) 783-8404

LHunsucker@naic.org

Sherry L. Flippo, CPA

Financial Program Manager

(816) 783-8133

SFlippo@naic.org

EXHIBITOR AGREES TO ABIDE BY ALL TERMS AND CONDITIONS GOVERNING THE 2012 FINANCIAL SUMMIT AS PRINTED IN THIS APPLICATION DOCUMENT. ACCEPTANCE OF THIS APPLICATION BY THE NAIC CONSTITUTES A CONTRACT.

Authorized Signature: _____

Title: _____ Date: _____

NAIC FINANCIAL SUMMIT – 2012 LEADERSHIP INITIATIVES
EXHIBITOR TERMS AND CONDITIONS

1. **Payment.** Exhibitor shall pay an exhibit fee at the rates indicated on page 1 of this application. ALL applications must be accompanied by payment in full. Applications without applicable payment will not be processed. Failure to pay the full exhibit fee will result in forfeiture of all rights to exhibit at conference. The NAIC may lease any space so forfeited to another Exhibitor and retain all revenues collected in accordance with paragraph 4 below.
2. **Use of Display Space.** Exhibitor may not sublet, subdivide, or assign its space, nor any part thereof nor permit in its booth non-exhibiting companies' representatives without the express written permission of the NAIC. Only companies that have contracted directly with the NAIC shall be listed in the conference program guide or allowed on the conference floor as an exhibitor.
3. **Arrangements of Exhibits.** Exhibitor shall use the standard exhibit equipment. Exhibits shall be so arranged as to not obstruct the general view nor hide the exhibits of others. All demonstrations or other promotional activities must be confined to the limits of Exhibitor's allotted space. Exhibitor is responsible for keeping the aisles near its exhibit free of congestion caused by demonstrations, distribution of literature or other activities. Exhibitor agrees that at all times during the exhibitor's open hours, Exhibitor will maintain reasonable and appropriate noise levels as solely determined by the NAIC. Failure to comply with the NAIC's specifications may be sufficient cause for the NAIC to require the immediate removal of the exhibit at the expense of the Exhibitor.
4. **Cancellation and Refunds.** If the NAIC receives written notification of cancellation of reserved exhibit space no later than 5:00 p.m. Central Standard Time on April 30, 2012, Exhibitor will receive a refund of the exhibit fee less \$500. Any Exhibitor canceling after April 30, 2012 will be liable for the full payment of the exhibit fee. The NAIC assumes no responsibility for having included the name of the defaulting or canceling exhibitor in the conference program guides, news release or other materials.
5. **Fire, Safety and Health.** Exhibitor assumes all responsibility for compliance with local, city and state ordinances and regulations covering fire, safety and health. All exhibit equipment will be reasonably located within booth and protected by safety guards and devices where necessary. Only fireproof material should be used in displays, and Exhibitor will take all necessary fire precautions.
6. **Labor.** Where union labor is required because of building or contractor requirements, it will be necessary for Exhibitor to comply with the labor union's regulations.
7. **Delivery and Removal.** Under no circumstances will the delivery or removal of any portion of any exhibit be permitted during the show hours without the permission of an authorized NAIC representative.
8. **Exhibitor Personnel.** Exhibits must be staffed during all show hours. The NAIC reserves the right to prohibit an exhibit or any part of an exhibit, which in its judgment, may detract from the character of the exhibition. Canvassing the conference area or distribution of literature or souvenirs outside the assigned exhibit booth is strictly prohibited.
9. **Storage.** Wherever possible, crates and boxes will be stored under cover. If it is necessary for outside storage, the NAIC will endeavor to cover the packing boxes and crates with tarpaulin or other materials. However, the NAIC assumes no responsibility for damage or loss of packing boxes, crates or other Exhibitor materials.
10. **Food and Beverages.** Exhibitor distribution of food and beverages for consumption in the building may only be made with the permission of the NAIC and the Gaylord National Resort.
11. **Booth Assignments.** Booth assignments will be made only after receipt of the Application and exhibit fees. Whenever possible, booth assignments will be made by the NAIC in keeping with the preferences as to location requested by Exhibitor. After assignment, booth location may not be changed, transferred or cancelled except upon written request and with NAIC written approval. Notwithstanding the above, the NAIC reserves the right to change location assignment at any time, as it may in its sole discretion deem necessary.
12. **Liability and Indemnification.** Exhibitor assumes full responsibility and liability for the actions of its agents, employees, and independent contractors, whether acting within or without the scope of their authority, and agrees to indemnify, hold harmless and defend as expenses arise, from responsibility or liability resulting directly or indirectly, or jointly, from other causes which arise because of the acts or omissions of its agents, employees or independent contractors whether acting within or without the scope of their authority. Exhibitor further agrees to indemnify, hold harmless and defend the NAIC and the Gaylord National Resort and their respective officers, directors, members and employees (Indemnities) from and against any and all liability, responsibility, loss, damage, cost, or expense of any kind whatsoever as they arise (including but not limited to court costs, interest and attorney's fees) which the Indemnities may incur, suffer, be part to, or be required to pay, incident to or arising directly or indirectly from any intentional or negligent act or omission or breach of these terms, conditions, and rules, or violation of any ordinance or statute by Exhibitor or any of its employees, servants, or agents.
13. **Insurance.** Exhibitor agrees to obtain Commercial General Liability and Property insurance to be in effect during the dates of the Financial Summit, including move-in and move-out days, and shall furnish a certification of insurance to the NAIC by April 15, 2012. Said limits of insurance shall be in an amount not less than \$1 million per occurrence and \$2 million in the aggregate. Exhibitor's insurance shall list the NAIC and the Gaylord National Resort as additional co-insureds during the dates of the event.
14. **ADA Compliance.** Exhibitor represents and warrants: (1) the exhibit will be accessible to the full extent required by law; (2) that its exhibit will comply with the Americans with Disabilities Act (ADA) and with any regulations implemented by the Act; and (3) that it shall indemnify and hold harmless and defend the NAIC from and against any and all claims and expenses that may be incurred by or asserted against the NAIC on the basis of Exhibitor's failure to comply with the ADA.
15. **Care of Building and Equipment.** Exhibitors and their agents shall not injure or deface any part of the exhibit building, the booths, or show equipment and decor. When such damage occurs, Exhibitor is liable to the owner of the property so damaged.
16. **Waiver.** Waiver by either party of any term, condition or breach shall not constitute a waiver of any other term or condition or breach of this agreement. The rights of the NAIC shall not be deemed waived except as specifically stated in writing and signed by an authorized representative of the NAIC.
17. **Governing Law.** This Agreement shall be construed and enforced in accordance with and governed by the laws of the State of Missouri without regards to the conflict of law provisions.