

03/28/2011

**LIFE AND FRATERNAL INSURANCE INDUSTRY
2010 TOP 25 GROUPS AND COMPANIES BY COUNTRYWIDE PREMIUM
By Line of Business
Life Insurance**

RANK	GROUP/ COMPANY CODE	GROUP/COMPANY NAME	DIRECT PREMIUMS	MARKET SHARE %	CUMULATIVE MARKET SHARE %
1	241	METROPOLITAN GRP	11,184,399,925	7.76	7.76
2	12	AMERICAN INTL GRP	9,432,865,685	6.54	14.30
3	860	NORTHWESTERN MUT GRP	8,542,955,321	5.92	20.22
4	826	NEW YORK LIFE GRP	8,220,726,155	5.70	25.92
5	304	PRUDENTIAL OF AMER GRP	6,952,003,694	4.82	30.74
6	20	LINCOLN NATL GRP	5,605,376,813	3.89	34.63
7	904	JOHN HANCOCK GRP	5,116,520,445	3.55	38.18
8	468	AEGON US HOLDING GRP	4,455,137,270	3.09	41.27
9	435	MASS MUT LIFE INS GRP	3,690,431,293	2.56	43.83
10	176	STATE FARM GRP	3,578,105,606	2.48	46.31
11	370	AFLAC GRP	3,345,509,768	2.32	48.63
12	968	AXA INS GRP	3,327,459,179	2.31	50.94
13	91	HARTFORD FIRE & CAS GRP	3,236,643,384	2.24	53.18
14	429	GUARDIAN LIFE GRP	3,077,184,508	2.13	55.31
15	229	ING AMER INS HOLDING GRP	2,647,062,410	1.84	57.15
16	458	PROTECTIVE LIFE INS GRP	2,509,216,963	1.74	58.89
17	8	ALLSTATE INS GRP	2,372,851,646	1.65	60.54
18	869	MINNESOTA MUT GRP	2,266,554,920	1.57	62.11
19	709	PACIFIC LIFE GRP	2,261,110,675	1.57	63.68
20	41	CITIGROUP GRP	1,970,236,783	1.37	65.04
21	549	SUN LIFE ASSUR CO OF CN GRP	1,877,310,143	1.30	66.34
22	4011	GENWORTH FIN GRP	1,850,787,300	1.28	67.63
23	565	UNUMPROVIDENT CORP GRP	1,687,675,289	1.17	68.80
24	901	CIGNA HLTH GRP	1,650,308,502	1.14	69.94
25	140	NATIONWIDE CORP GRP	1,631,539,477	1.13	71.07
		INDUSTRY TOTAL	144,203,102,155	100.00	100.00

NOTE: Based on filings received by March 28, 2011, an estimated 96.6% of Life, Accident & Health filings have been received and an estimated 100.0% of Fraternal filings have been received.

Additional information can be found on the Actuarial and Statistical Dept. Webpage at http://www.naic.org/actuarial_statistical_dept

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**LIFE AND FRATERNAL INSURANCE INDUSTRY
2010 TOP 25 GROUPS AND COMPANIES BY COUNTRYWIDE PREMIUM
By Line of Business
Annuity Considerations**

RANK	GROUP/ COMPANY CODE	GROUP/COMPANY NAME	DIRECT PREMIUMS	MARKET SHARE %	CUMULATIVE MARKET SHARE %
1	304	PRUDENTIAL OF AMER GRP	24,497,749,348	10.42	10.42
2	241	METROPOLITAN GRP	20,977,318,825	8.92	19.34
3	12	AMERICAN INTL GRP	18,367,136,456	7.81	27.15
4	918	JACKSON NATL GRP	17,638,173,354	7.50	34.65
5	20	LINCOLN NATL GRP	13,844,063,907	5.89	40.54
6	1216	TIAA FAMILY GRP	10,801,749,703	4.59	45.14
7	229	ING AMER INS HOLDING GRP	10,767,456,989	4.58	49.72
8	761	ALLIANZ INS GRP	10,285,600,140	4.37	54.09
9	826	NEW YORK LIFE GRP	8,323,764,672	3.54	57.63
10	968	AXA INS GRP	6,922,432,278	2.94	60.57
11	4	AMERIPRISE FIN GRP	6,778,942,915	2.88	63.46
12	44	AVIVA GRP	5,810,273,702	2.47	65.93
13	769	GREAT WEST GRP	4,985,570,787	2.12	68.05
14	2658	AMERICAN EQUITY INVESTMENT GRP	4,668,558,996	1.99	70.04
15	709	PACIFIC LIFE GRP	4,303,259,570	1.83	71.87
16	468	AEGON US HOLDING GRP	4,288,338,774	1.82	73.69
17	431	MIDLAND NATL LIFE INS GRP	3,809,365,119	1.62	75.31
18	549	SUN LIFE ASSUR CO OF CN GRP	3,622,157,403	1.54	76.85
19	904	JOHN HANCOCK GRP	3,263,440,973	1.39	78.24
20	2938	THRIVENT FINANCIAL FOR LUTHERANS GRP	2,919,993,196	1.24	79.48
21	458	PROTECTIVE LIFE INS GRP	2,694,870,166	1.15	80.63
22	435	MASS MUT LIFE INS GRP	2,504,837,214	1.07	81.69
23	619	ONEAMERICA FIN PARTNERS GRP	2,273,778,743	0.97	82.66
24	84	AMERICAN FINANCIAL GRP	2,270,879,775	0.97	83.62
25	1129	WHITE MOUNTAINS GRP	2,103,847,139	0.89	84.52
		INDUSTRY TOTAL	235,123,523,496	100.00	100.00

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**LIFE AND FRATERNAL INSURANCE INDUSTRY
2010 TOP 25 GROUPS AND COMPANIES BY COUNTRYWIDE PREMIUM
By Line of Business**

Totals for Life Ins, Annuity Considerations, Deposit Type Contract Funds, Other Considerations, and Accident and Health

RANK	GROUP/ COMPANY CODE	GROUP/COMPANY NAME	DIRECT PREMIUMS	MARKET SHARE %	CUMULATIVE MARKET SHARE %
1	241	METROPOLITAN GRP	94,907,056,818	13.35	13.35
2	304	PRUDENTIAL OF AMER GRP	47,840,787,015	6.73	20.07
3	707	UNITEDHEALTH GRP	38,107,500,592	5.36	25.43
4	12	AMERICAN INTL GRP	32,865,240,001	4.62	30.05
5	826	NEW YORK LIFE GRP	26,055,493,012	3.66	33.72
6	904	JOHN HANCOCK GRP	23,511,317,673	3.31	37.02
7	20	LINCOLN NATL GRP	20,608,183,399	2.90	39.92
8	370	AFLAC GRP	19,690,034,508	2.77	42.69
9	229	ING AMER INS HOLDING GRP	18,877,619,186	2.65	45.35
10	468	AEGON US HOLDING GRP	18,762,995,244	2.64	47.98
11	918	JACKSON NATL GRP	18,215,845,357	2.56	50.55
12	1	AETNA GRP	17,662,609,192	2.48	53.03
13	119	HUMANA GRP	16,313,897,114	2.29	55.32
14	332	PRINCIPAL FIN GRP	16,198,488,840	2.28	57.60
15	91	HARTFORD FIRE & CAS GRP	14,743,883,600	2.07	59.67
16	435	MASS MUT LIFE INS GRP	12,700,860,458	1.79	61.46
17	901	CIGNA HLTH GRP	11,898,078,718	1.67	63.13
18	1216	TIAA FAMILY GRP	11,628,857,444	1.64	64.77
19	860	NORTHWESTERN MUT GRP	11,112,017,210	1.56	66.33
20	968	AXA INS GRP	11,032,648,137	1.55	67.88
21	140	NATIONWIDE CORP GRP	10,926,849,145	1.54	69.42
22	761	ALLIANZ INS GRP	10,766,655,822	1.51	70.93
23	4	AMERIPRISE FIN GRP	8,267,573,682	1.16	72.10
24	429	GUARDIAN LIFE GRP	7,328,017,970	1.03	73.13
25	44	AVIVA GRP	7,312,568,487	1.03	74.16
		INDUSTRY TOTAL	711,120,576,498	100.00	100.00

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