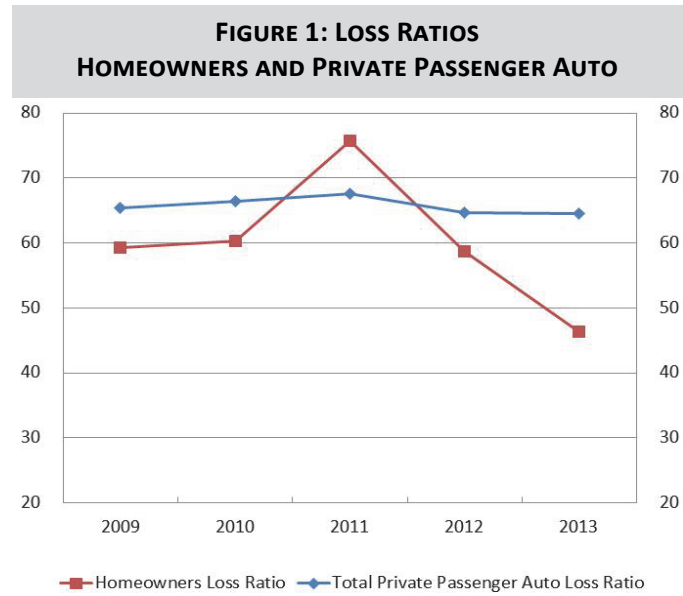


By Jennifer Gardner, NAIC Research Analyst II

The data in this issue includes direct written premiums, market shares and pure loss ratios for the homeowners and private passenger auto (PPA) lines of business. PPA includes liability and physical damage. The data is taken from the Exhibit of Premiums and Losses from the NAIC property/casualty financial statement. The direct loss ratio for homeowners insurance improved 12 points over the past year.

Figure 1 shows the trend of loss ratios for homeowners and PPA over the past five years. In 2011, winter storms, Hurricane Irene, wildfires and tornadoes across the South and Midwest caused large losses in the homeowners lines. Winter storms caused an estimated \$790 million to \$1.4 billion in insured losses. Estimated losses due to Hurricane Irene were between \$3 billion and \$6 billion. There were 1,897 tornadoes on record in 2011, making it the costliest year ever for tornado losses with \$26 billion in damage. Claim frequency hit historic highs in 2011 as a result of these catastrophes.

Losses in the PPA line decreased minimally, dropping by just one point, over the past year. There were fewer catastrophic events in 2012. Superstorm Sandy wreaked



havoc on the Northeastern coastline, but losses were dwarfed in comparison to losses sustained in 2011. Calendar year 2013 was an uneventful year in terms of catastrophic events. According to the National Oceanic and Atmospheric Administration, 2013 was the least active Atlantic hurricane season since 1982.

(Continued on page 25)

**FIGURE 2: 2013 TOP 10 MARKET SHARE—HOMEOWNERS\***

Group/Company Code	Group/Company Name	Direct Premiums Written	2013 Market Share	2012 Market Share	2011 Market Share	2013 Pure Loss Ratio	2012 Pure Loss Ratio	2011 Pure Loss Ratio
176	STATE FARM GRP	17,073,508,419	20.99	20.42	18.62	49.13	60.41	74.48
8	ALLSTATE INS GRP	7,428,694,116	9.13	9.21	10.32	41.81	53.16	77.89
111	LIBERTY MUT GRP	5,236,892,156	6.44	5.95	7.94	47.25	58.66	73.48
212	FARMERS INS GRP**	5,029,554,779	6.18	6.28	9.07	53.81	55.19	57.95
200	UNITED SERV AUTOMOBILE ASSN GRP	4,328,005,246	5.32	4.95	5.9	50.56	64.38	79.48
3548	TRAVELERS GRP	3,368,962,025	4.14	4.43	4.6	36.78	56.89	84.39
140	NATIONWIDE CORP GRP	3,092,293,312	3.80	3.78	4.54	49.82	63.07	83.18
473	AMERICAN FAMILY INS GRP	2,272,518,991	2.79	2.04	1.8	53.55	61.17	88.86
38	CHUBB INC GRP	1,972,792,527	2.43	2.4	4.05	37.66	66.74	65.33
10064	CITIZENS PROP INS CORP	1,272,335,759	1.56	2.1	2.08	26.85	38.99	62.59
	<b>INDUSTRY TOTAL</b>	<b>81,321,436,166</b>				<b>46.38</b>	<b>58.71</b>	<b>75.76</b>

\*This data includes line 4 of the 2012 Property/Casualty Annual Statement. \*\* Formerly filed under Zurich ins Grp; Zurich and Liberty Mutual switched places in 2013.

## DATA AT A GLANCE (CONTINUED)

As shown in Figures 2 and 3, market share among companies did not vary to a large degree over the past three years. Liberty Mutual Group moved up one spot above Farmers Insurance Group for direct written premium in the homeowners line of business. Farmers Insurance Group was formerly reported under Zurich Insurance Group. In 2013, Zurich Insurance Group separated its business filings so that it now files under Farmers Insurance Group for its homeowners and PPA lines of business. Citizens Property Insurance Corporation fell to the 10th spot in homeowners, surpassed by American Family Insurance Group in direct premiums written. Berkshire Hathaway Group moved up one spot in PPA, taking second place above Allstate Insurance Group.

The NAIC publishes market share reports for various types of insurance. Data in this article are based on the *2013 Top 25 Property/Casualty Market Share*. This report can be found on the Research and Actuarial Department's Web page at [www.naic.org/research\\_actuarial\\_dept.htm](http://www.naic.org/research_actuarial_dept.htm).

For more detailed information on a particular line of business, *Market Share By Line* reports provide the top 99% of the market share by state for each line of business.

### ABOUT THE AUTHOR



*Jennifer Gardner is a research analyst with the NAIC. Jennifer joined the organization in 2011. She conducts economic and statistical research for the NAIC and its members. She is responsible for publishing statistical and market share reports, provides support for numerous NAIC working groups and assists the state insurance departments in data collection related to catastrophe. Jennifer earned a bachelor's degree in business administration with an emphasis in finance from the University of Missouri-Kansas City. Prior to joining the NAIC Research and Actuarial Department, Jennifer worked on the State Based Systems (SBS) products and services within the NAIC.*

**FIGURE 3: 2013 TOP 10 MARKET SHARE—TOTAL PRIVATE PASSENGER\***

Group/ Company Code	Group/Company Name	Direct Premiums Written	2013 Market Share	2012 Market Share	2011 Market Share	2013 Pure Loss Ratio	2012 Pure Loss Ratio	2011 Pure Loss Ratio
176	STATE FARM GRP	33,610,200,519	18.53	17.85	18.62	67.38	67.05	76.04
31	BERKSHIRE HATHAWAY GRP**	18,622,625,537	10.27	9.71	9.07	68.71	68.04	69.11
8	ALLSTATE INS GRP	18,067,452,324	9.96	10.14	10.32	64.63	63.94	61.70
155	PROGRESSIVE GRP	15,373,142,367	8.48	8.37	7.94	63.81	65.17	61.89
212	FARMERS INS GRP***	9,880,904,899	5.45	5.96	5.90	58.89	63.13	61.11
200	UNITED SERV AUTOMOBILE ASSN GRP	9,167,241,811	5.05	4.87	4.60	72.97	71.91	74.04
111	LIBERTY MUT GRP	9,036,455,075	4.98	4.79	4.54	63.07	59.75	60.12
140	NATIONWIDE CORP GRP	7,279,834,888	4.01	4.14	4.05	65.47	64.23	71.05
473	AMERICAN FAMILY INS GRP	3,441,682,470	1.90	1.91	1.80	65.52	62.97	62.59
3548	TRAVELERS GRP	3,178,691,672	1.75	1.97	2.08	59.93	64.13	76.96
	<b>INDUSTRY TOTAL</b>	<b>181,390,949,723</b>				<b>65.42</b>	<b>66.36</b>	<b>67.52</b>

\*This data includes lines 19.1, 19.2, and 21.1 of the 2012 Property/Casualty Annual Statement. \*\* Berkshire Hathaway Grp and Allstate Ins Grp switched places in 2013.  
\*\*\* Formerly filed under Zurich ins Grp.



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