



The mission of the National Association of Insurance Commissioners (NAIC) is to assist state insurance regulators, individually and collectively, in serving the public interest and achieving the following fundamental insurance regulatory goals in a responsive, efficient and cost effective manner, consistent with the wishes of its members. As part of this mission, the NAIC compiles meaningful data about the insurance regulatory community, as well as the insurance industry.

## **Number of Insurance Companies**

The number of insurance companies is provided by state insurance regulators and is compiled annually by the NAIC. Depending on the type of insurance companies provided, they are classified either as property/casualty, life, health, fraternal or title insurers. Insurers with primary corporate headquarters located in a particular state are called domestic insurers. The insurance regulator in the insurer's state of domicile is the primary regulator of that insurer. Foreign insurers are those that are allowed to sell insurance in a state but have a primary legal residence in another state. The state rank represents the rank relative to the state with the largest number of insurers among all states.

## **U.S. Premiums by NAIC Financial Statement Type**

The premium volume from the NAIC financial filing database is direct written premium derived from insurer annual financial statement filings provided to the NAIC. The total is comprised of aggregate premium and deposits generated without any adjustments for reinsurance. This data is grouped according to insurer financial statement filing type (i.e., property/casualty; life, accident and health; health; fraternal organizations; and title). Data in one financial statement type could contain data that seemingly fits better under another line of business. For example, traditional health data may be filed by an insurer using the filing type of life, accident and health. Depending on the regulatory requirements in the state of domicile, captives and risk retention groups are not always required to file with the NAIC and, consequently, this data may not be considered complete. Not all state funds are required to file with the NAIC. State fund data contained herein is reported separately and added to the premium volume during composition of this report. Some categories are modified to more closely align with the structure of the NAIC financial statement filings and may not be comparable to data reported in prior years. The state rank represents the rank relative to the state with the largest premium volume among all states.

## **U.S. Premiums by IDRR Premium Type**

The premium volume from the *Insurance Department Resources Report* (IDRR) is comprised of direct written premium that the states report to the NAIC in compiling the IDRR. This data is grouped by type of business and will not match up with data grouped by NAIC financial statement type. This data includes total direct written premium reported by each state insurance department and does not include premiums from captives or surplus lines business. It was requested that each state include state funds in its premium volume reported. Some companies may report premium data to the state insurance department that are not required to report to the NAIC due to sales volume or other regulatory requirements of their domiciliary state.

## **Insurance Department Data**

The insurance department data is provided by state insurance regulators and is compiled annually by the NAIC. Total taxes include premium, retaliatory, franchise and income taxes paid by insurers. Total revenue includes other sources of revenue, such as licensing fees and fines and assessments, as well as total taxes. Total budget represents the annual operating budget of the state insurance department. Total employment is the number of full-time state insurance department employees. The state rank represents the rank relative to the state with the largest respective number among all states.

## **Cost of Regulation**

The cost of regulation is calculated from data supplied by state insurance regulators and collected from insurers' financial filings. It is a ratio that compares the insurance department budget to total premium written in the state. For state-specific details on the figures used, please refer to the IDRR technical notes.

## **Property/Casualty Premium by Line of Business**

The premiums are from the annual financial statement information that property/casualty insurers file with the NAIC. Property/casualty premium is subdivided into several categories. This data includes information on state funds reported separately and added to the premium volume during composition of this report. The state rank represents the rank relative to the state with the largest respective premium by line of business among all states.

## **Insurance Industry Employment**

The U.S. Bureau of Labor Statistics (BLS) produces the Quarterly Census of Employment and Wages (QCEW). The QCEW is derived from quarterly unemployment insurance tax reports submitted by employers to state workforce agencies. The reports are subject to state unemployment insurance laws, as well as to the Unemployment Compensation for Federal Employees (UCFE) program. According to the BLS, the QCEW program publishes a quarterly count of employment and wages covering 98% of U.S. jobs, available by industry in the county, metropolitan statistical area (MSA), state and national levels. Employment is the total number of persons employed full-time or part-time in non-farm establishments during a specified payroll period. Temporary employees are included. In general, data refer to persons who worked during, or received pay for, any part of the pay period that includes the 12th of the month, which is standard for all federal agencies collecting employment data from business establishments. Insurance carriers include employees of direct insurers from all insurance types and reinsurers. Agencies, brokerages and other insurance-related activities include insurance agents and brokers, independent claims adjusters, third-party administrators of insurance and pension funds, and other insurance-related activities.

## **Consumer Complaints**

Complaints include all formal complaints lodged with the insurance department.

## **Consumer Inquiries**

Inquiries include all requests for information about insurance-related issues made by any medium, including phone calls, written letters, emails, etc. Requests for brochures are included, as are incidents where a complaint is voiced, but is not formally lodged.

## **Gross Domestic Product**

The U.S. Bureau of Economic Analysis (BEA) produces the gross domestic product (GDP). The BEA defines GDP by state as the most comprehensive measure of overall economic activity in the individual states. Per the BEA, GDP by state is calculated as the sum of incomes earned by labor and capital and the costs incurred in the production of goods and services. It includes workers' wages and salaries; income earned by sole proprietorships, partnerships and corporations; and business taxes (such as sales, property, and federal excise taxes) that count as a business expense.

**State Insurance Regulation: Key Facts and Market Trends**

*The primary goal of state regulation is to protect insurance consumers, while recognizing that consumers as well as companies are well served by efficient, market-oriented regulation of the business of insurance.*

**OVERVIEW OF THE UNITED STATES INSURANCE MARKET  
2018**

Five Largest Insurance Groups in the U.S. by Direct Premium Written		
Insurance Group	Direct Premium Written*	% of Total Premium
UNITEDHEALTH GRP	\$157,335,487,735	6.90%
METROPOLITAN GRP	\$106,556,521,676	4.67%
STATE FARM IL	\$70,946,650,278	3.11%
ANTHEM INC GRP	\$66,642,527,924	2.92%
HUMANA INC	\$56,094,845,437	2.46%
<b>Top 5 Total</b>	<b>\$457,576,033,050</b>	

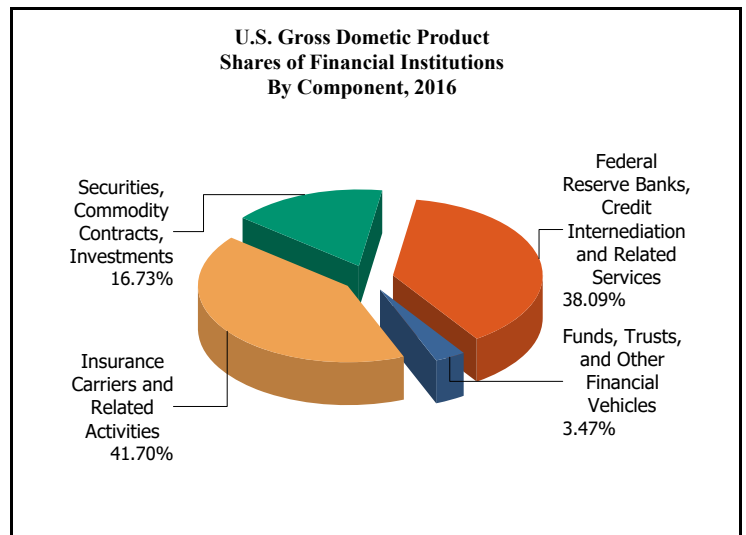
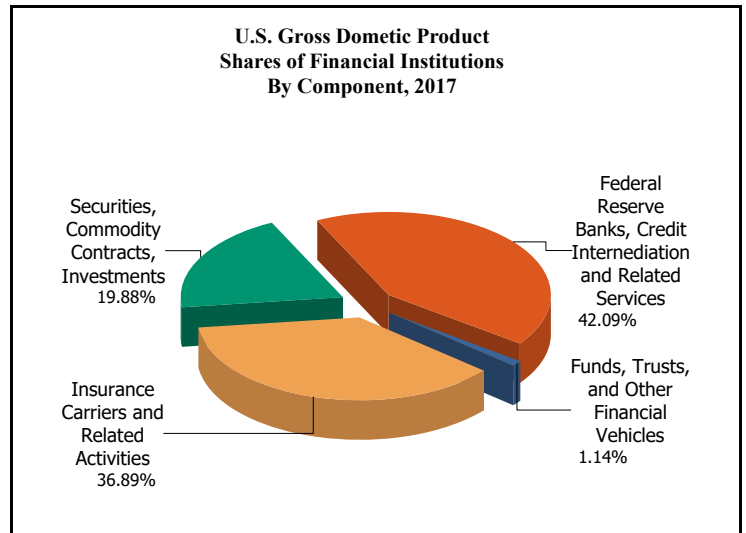
\*Includes Deposit Type Funds and premium written in U.S. territories from Property, Life, Fraternal, Title, and Health Annual Statements.  
Source: National Association of Insurance Commissioners

U.S. Gross Domestic Product (Millions)		
	2017	2018
Funds, trusts, and other financial vehicles	16,694	N/A
Insurance carriers and related activities	540,782	N/A
Securities, commodity contracts, and other financial investments and related activities	291,401	N/A
Monetary Authorities- central bank, credit intermediation, and related services	617,032	N/A
<b>Finance and insurance</b>	<b>1,465,909</b>	<b>1,514,181</b>

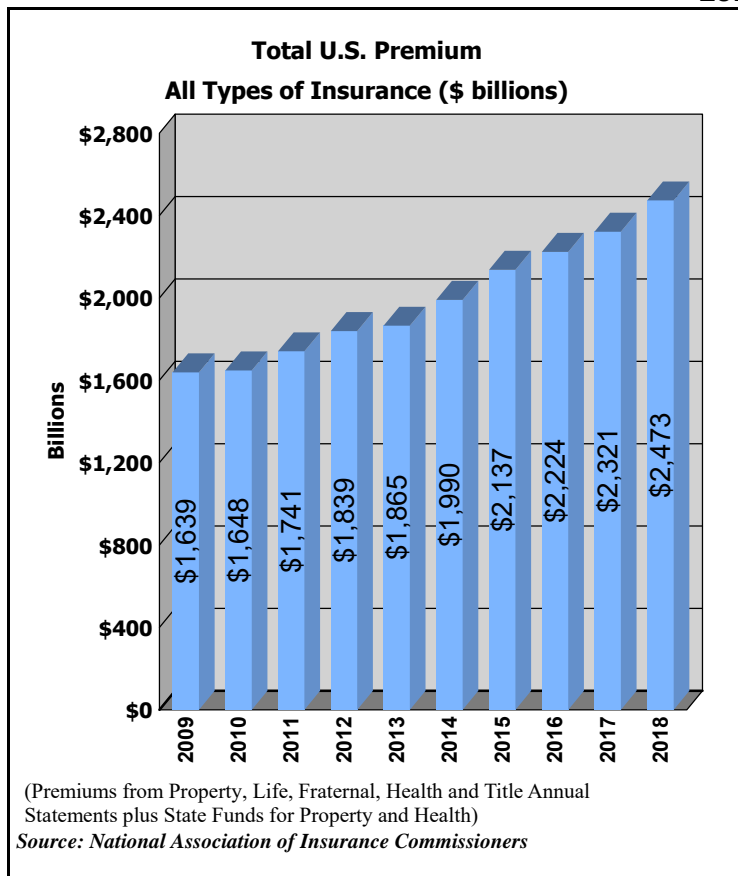
\*Figure is an estimate.  
Source: US Department of Commerce, Bureau of Economic Analysis

U.S. Financial Sector Employment			
	2016	2017	2018
<b>Insurance Carriers and Related Activities</b>	<b>2,293,506</b>	<b>2,327,344</b>	<b>2,356,244</b>
<u>Insurance Carriers</u>	1,185,510	1,186,017	1,178,085
Direct Life and Health Insurance Carriers	597,145	605,681	607,511
Direct Life Insurance Carriers	236,339	232,804	226,350
Direct Health and Medical Insurance Carriers	358,129	370,539	376,934
Direct Insurers (except Life and Health)	528,319	517,764	511,142
Direct Property and Casualty Insurers	480,504	467,724	460,038
Direct Title Insurance Carriers	59,811	61,713	58,718
Other Direct Insurance Carriers	11,913	12,835	13,272
Reinsurance Carriers	18,913	20,398	21,658
<u>Insurance Agencies and Brokerages</u>	1,107,998	1,141,323	1,178,159
Other Insurance Related Activities	323,390	333,588	346,519
Claims Adjusting	57,832	61,917	60,499
Third Party Administration of Insurance Funds	186,400	189,660	200,063
All Other Insurance Related Activities	78,375	81,219	85,162

Source: U.S. Department of Labor, Bureau of Labor Statistics



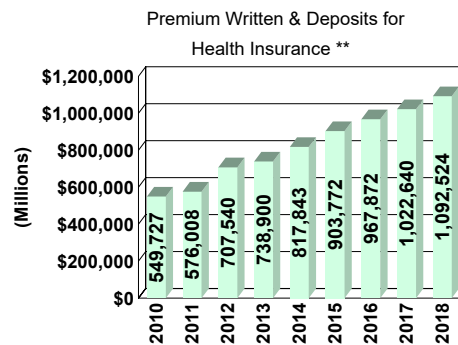
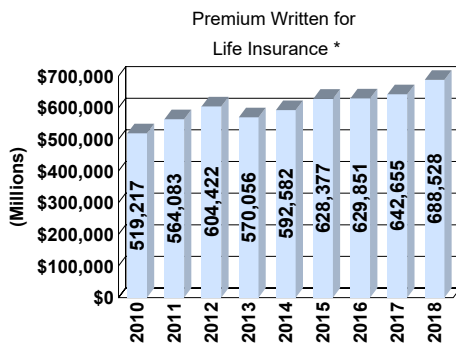
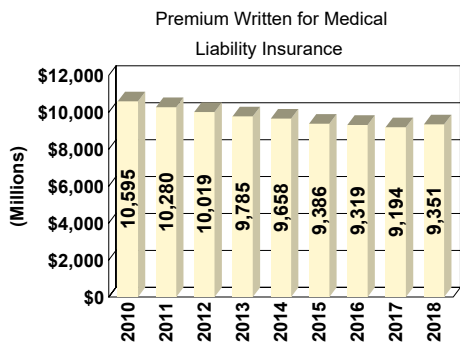
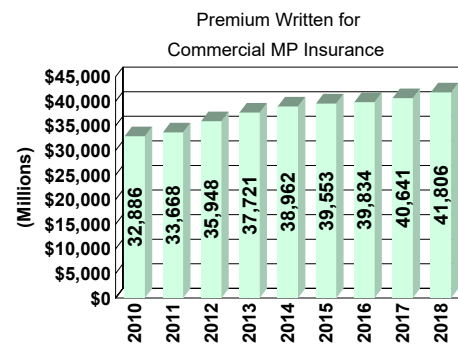
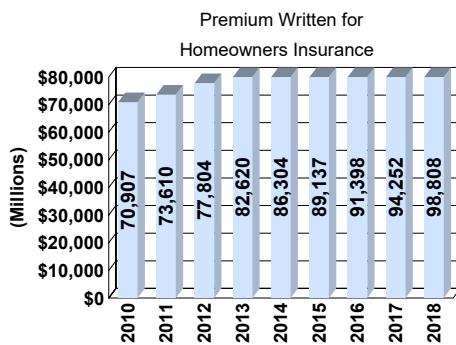
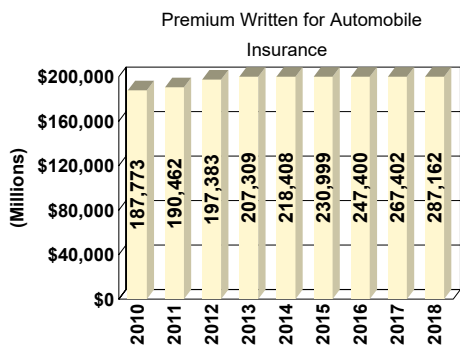
### OVERVIEW OF THE UNITED STATES INSURANCE MARKET 2018



#### U.S. Property & Casualty Premium by Line of Business

Line of Business	2017	2018
Accident & Health	6,734,654,136	6,731,453,533
Allied lines	11,387,109,793	12,351,850,920
Federal flood	2,859,035,503	2,845,424,074
Crop	1,021,662,472	1,048,009,022
Private Flood	589,147,189	643,879,997
Farm	14,096,284,786	14,120,915,175
Homeowners multiple peril	94,252,308,949	98,807,506,384
Commercial multi peril	40,641,447,663	41,806,113,525
Mortgage guaranty	5,009,568,936	5,208,324,341
Ocean & Inland Marine	25,297,979,847	27,305,005,723
Financial guaranty	397,115,385	350,677,858
Fire	11,689,654,973	12,511,090,571
Earthquake	2,281,737,653	2,483,338,937
Workers' compensation	61,846,465,006	61,192,754,973
Products liability	3,568,153,758	3,575,241,957
Automobile	267,402,092,502	287,162,304,602
Aircraft (all perils)	1,505,401,266	1,556,780,576
Fidelity	1,216,251,452	1,239,108,967
Surety	6,191,885,442	6,497,448,538
Burglary and theft	330,882,868	348,732,298
Boiler and machinery	1,517,530,212	1,637,520,807
Credit	1,791,619,032	1,917,722,788
Other	69,056,171,527	73,499,668,235
Medical professional liability	9,194,005,937	9,351,307,296
<b>Total</b>	<b>639,878,165,797</b>	<b>674,192,180,758</b>

Source: National Association of Insurance Commissioners  
(Premiums from Property Annual Statements plus State Funds)



\* Figures include Life, Annuities, Deposit Type Funds, and Other Considerations from the NAIC Life, and Fraternal financial statements.

\*\* Figures includes Health data from the NAIC Health, Life, and Fraternal financial statements and California Insurance data.

Figures include data from State Funds where applicable.

**State Insurance Regulation: Key Facts and Market Trends**

*The primary goal of state regulation is to protect insurance consumers, while recognizing that consumers as well as companies are well served by efficient, market-oriented regulation of the business of insurance.*

**OVERVIEW OF THE UNITED STATES INSURANCE MARKET  
2018**

U.S. Premiums by NAIC Financial Statement Type						
Data Year	Property & Casualty*	Life	Health**	Fraternal Organizations	Title	Total
2009	\$475,345,624,393	\$673,764,726,912	\$471,197,867,949	\$8,874,376,482	\$9,375,780,363	\$1,638,558,376,099
2010	\$475,087,530,842	\$667,917,139,663	\$485,414,378,569	\$10,056,997,128	\$9,322,927,851	\$1,647,798,974,053
2011	\$492,359,898,516	\$712,620,034,406	\$516,539,625,513	\$10,059,457,714	\$9,163,755,643	\$1,740,742,771,792
2012	\$515,045,289,525	\$755,487,272,271	\$546,782,291,690	\$10,309,568,435	\$11,129,648,863	\$1,838,754,070,784
2013	\$542,844,596,048	\$728,885,499,002	\$570,536,064,511	\$10,215,714,914	\$12,452,031,563	\$1,864,933,906,038
2014	\$567,105,061,580	\$737,379,318,021	\$664,352,095,084	\$10,458,718,577	\$11,060,055,329	\$1,990,355,248,591
2015	\$589,667,150,148	\$777,515,604,867	\$745,595,481,868	\$10,867,996,702	\$12,885,170,798	\$2,136,531,404,383
2016	\$611,195,728,207	\$785,304,558,898	\$802,132,413,342	\$11,028,741,281	\$14,030,332,178	\$2,223,691,773,906
2017	\$639,878,165,766	\$810,086,066,759	\$846,780,935,013	\$10,222,142,527	\$14,506,091,538	\$2,321,473,401,603
2018	\$674,192,180,722	\$869,599,090,113	\$904,457,187,612	\$10,303,786,208	\$14,631,346,937	\$2,473,183,591,592

\*Starting in 2004, Property/Casualty premiums include Supplemental State Funds.  
 \*\* Starting in 2007, Health premiums include data filed with the California Department of Insurance.  
 Source: National Association of Insurance Commissioners

2018 U.S. Premiums by NAIC IDRR Premium Category						
Total	Life / Annuities	Property / Casualty	Health	Title	Risk Retention Group	All Other
\$2,425,030,851,665	\$708,390,484,359	\$637,658,338,848	\$1,053,628,660,703	\$14,132,407,096	\$3,346,089,042	\$7,874,871,617

Source: NAIC Insurance Department Resources Report

2018 U.S. Insurance Industry Information					
Domestic Premium	Num of Domestic	Domestic Mean Premium	Captive Premium	Num of Captives	Captive Mean Premium
\$2,425,030,851,665	5,965	\$406,543,311	\$24,311,072,687	3,822	\$6,360,825

Source: NAIC Insurance Department Resources Report

2018 U.S. Insurance Department Information for All States					
Total Revenue	Total State Tax Revenue	Total Budget	Total Employment	Consumer Inquiries	Consumer Complaints
\$25,706,217,395	\$21,423,178,237	\$1,466,080,514	10,852	1,632,612	287,641

Source: NAIC Insurance Department Resources Report

**State Insurance Regulation in Alaska: Key Facts and Market Trends**

**Overview of the 2018 Insurance Market In Alaska**

Number of Insurance Companies in Alaska		
Type	Number	State Rank
Domestic	5	54
Total Domestic and Licensed Foreign Insurers	761	51
<i>Captives not included.</i>		
<i>Source: NAIC Insurance Department Resources Report</i>		

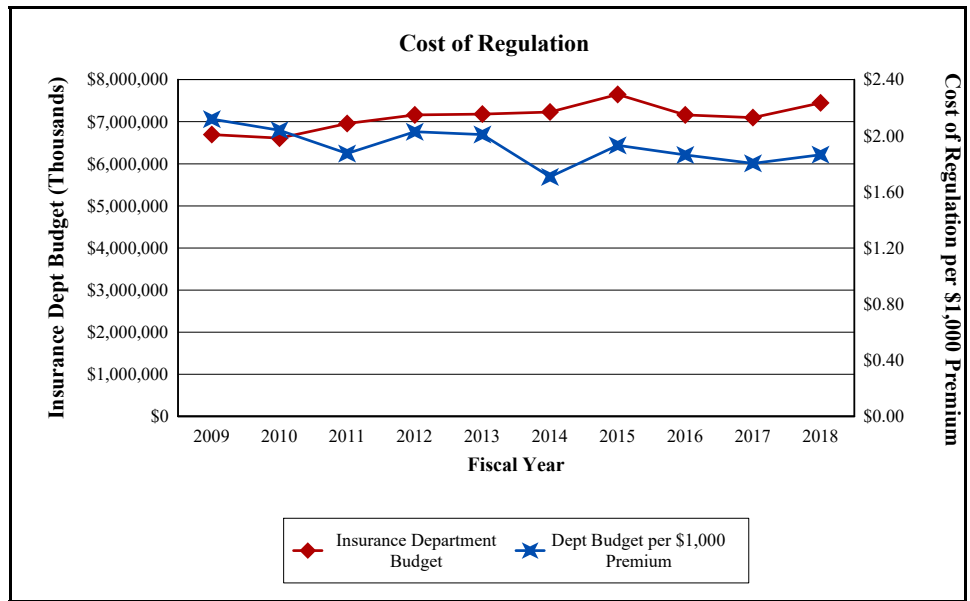
Captive Insurance Companies in Alaska		
Number of Captives	Direct Written Premium	Total Captive Premium
0	\$0	\$0
<i>Source: NAIC Insurance Department Resources Report</i>		

Insurance Department Data for Alaska			
Description	Amount	State Rank	% of U.S.
Total Taxes:	\$62,892,123	46	0.29%
Total Revenue:	\$70,965,544	50	0.28%
Total Budget:	\$7,447,200	47	0.51%
Total Employment:	44	49	0.41%
Total Inquiries:	1,696	40	0.10%
Total Complaints:	256	51	0.09%
<i>Source: NAIC Insurance Department Resources Report</i>			

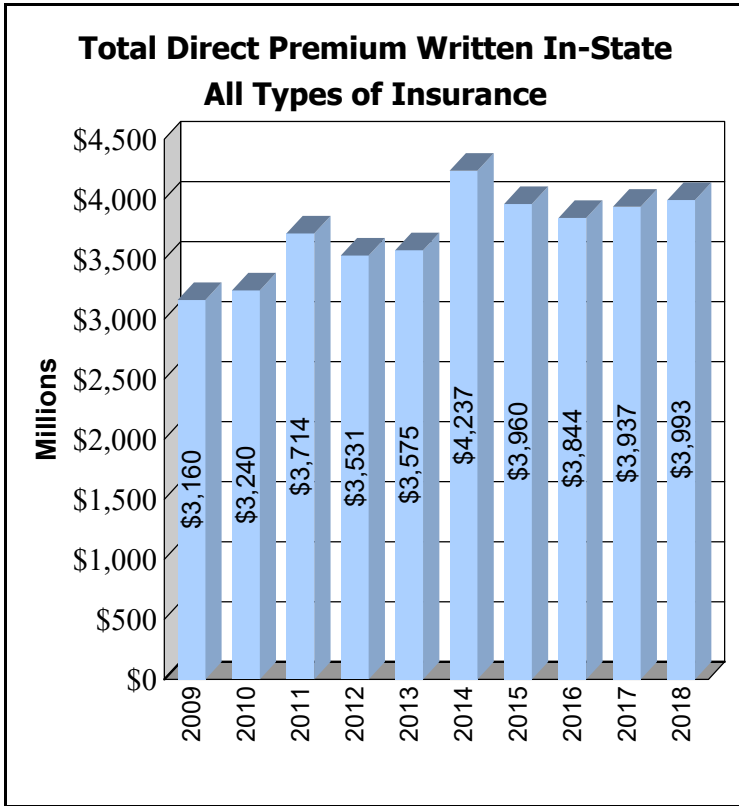
Premiums & Deposits by Type of Annual Statement Filing in Alaska			
Statement Type	Premium Written	State Rank	% of U.S.
Fraternal	\$9,032,256	49	0.09%
Health	\$922,584,037	50	0.10%
Life, Accident, and Health	\$1,425,642,234	51	0.16%
Property and Casualty	\$1,607,438,445	50	0.24%
Title	\$28,279,554	45	0.19%
<b>Total Alaska</b>	<b>\$3,992,976,526</b>	<b>50</b>	<b>0.16%</b>
<i>Source: National Association of Insurance Commissioners</i>			

IDRR Premiums by Category in Alaska			
Category Type	Premiums	State Rank	% of U.S.
Property and Casualty	\$1,489,118,953	50	0.23%
Life/Annuities	\$872,550,904	52	0.12%
Risk Retention Group	\$2,595,579	45	0.08%
All Other	\$942,152	16	0.01%
Title	\$28,279,554	44	0.20%
Health	\$1,263,844,834	50	0.12%
<b>Total</b>	<b>\$3,657,331,976</b>	<b>51</b>	<b>0.15%</b>
<i>Source: NAIC Insurance Department Resources Report</i>			

Cost of Regulation in Alaska		
Year	Insurance Department Budget	Dept. Budget Per \$1,000 Premium
2009	\$6,694,500	\$2.12
2010	\$6,608,600	\$2.04
2011	\$6,957,300	\$1.87
2012	\$7,161,500	\$2.03
2013	\$7,180,900	\$2.01
2014	\$7,231,400	\$1.71
2015	\$7,648,300	\$1.93
2016	\$7,161,300	\$1.86
2017	\$7,098,400	\$1.80
2018	\$7,447,200	\$1.87
<i>Source: NAIC Insurance Department Resources Report</i>		



### Overview of the 2018 Insurance Market In Alaska

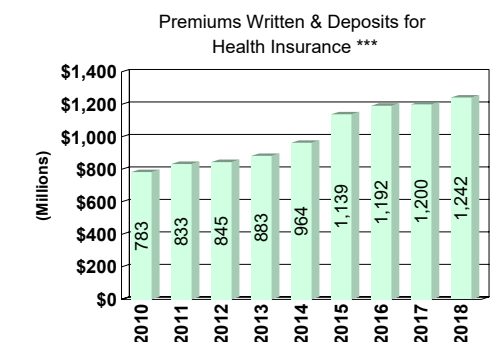
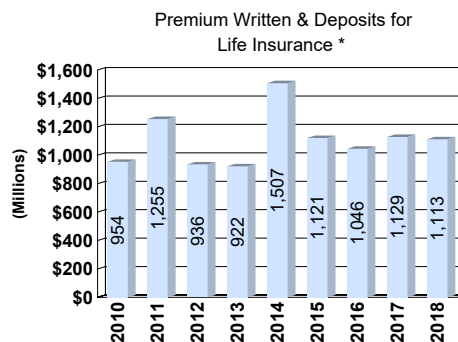
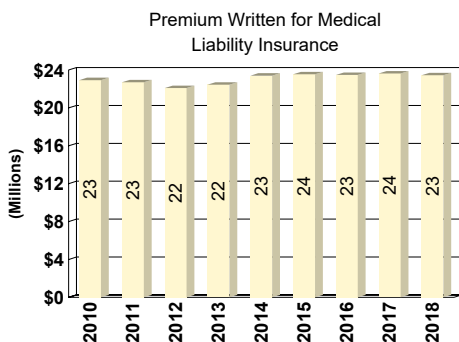
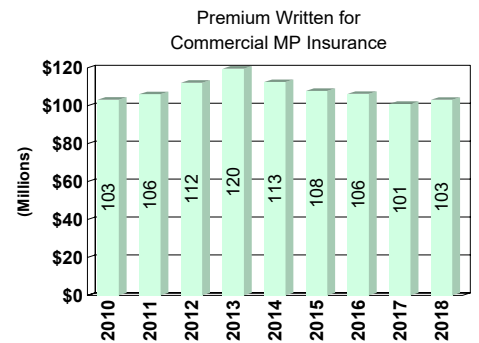
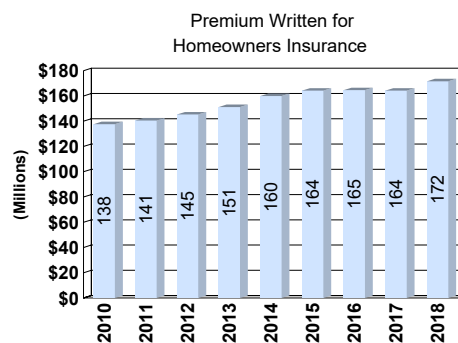
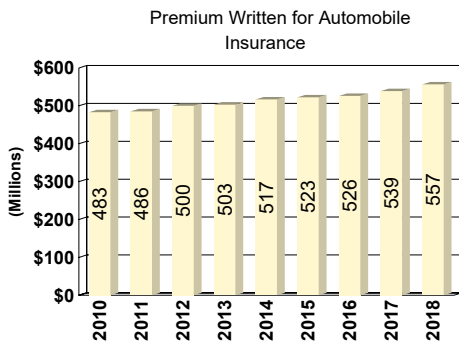


Source: National Association of Insurance Commissioners.

#### Premium by Line of Business in Alaska

Line of Business	Premium Written	State Rank	% of U.S.
Automobile	\$556,735,736	49	0.19%
Workers' compensation	\$240,271,183	43	0.39%
Homeowners multiple peril	\$171,662,601	50	0.17%
Other	\$146,731,354	50	0.20%
Ocean & Inland Marine	\$130,807,564	39	0.48%
Commercial multi peril	\$103,155,314	51	0.25%
Fire	\$52,022,142	40	0.42%
Aircraft (all perils)	\$33,188,547	12	2.13%
Allied lines	\$32,025,880	46	0.26%
Surety	\$31,690,811	43	0.49%
Earthquake	\$27,964,064	18	1.13%
Medical professional liability	\$23,444,140	48	0.25%
Mortgage guaranty	\$17,983,855	43	0.35%
Accident & Health	\$15,430,660	49	0.23%
Boiler and machinery	\$10,533,438	39	0.64%
Products liability	\$4,848,819	51	0.14%
Credit	\$2,545,147	49	0.13%
Fidelity	\$2,428,474	51	0.20%
Federal flood	\$1,535,071	51	0.05%
Burglary and theft	\$800,468	47	0.23%
Private Flood	\$726,128	51	0.11%
Farm	\$709,648	49	0.01%
Financial guaranty	\$197,413	41	0.06%
Crop	\$0	44	0.00%
<b>Total</b>	<b>\$1,607,438,446</b>	<b>50</b>	<b>0.24%</b>

Source: National Association of Insurance Commissioners



\* Figures include Life, Annuities, Deposit Type Funds, and Other Considerations from the NAIC Life, and Fraternal financial statements.

\*\* Figures include Health data from the NAIC Health, Life, and Fraternal financial statements and California Insurance data.

Figures include data from State Funds where applicable.

**Overview of the 2018 Insurance Market In Alaska**

Insurance Industry Employment in Alaska			
Year	Insurance Carriers and Related Activities	Insurance Carriers	Agents Brokers and Other Related Activities
2011	1,632	554	1,078
2012	1,617	517	1,100
2013	1,705	536	1,169
2014	1,674	509	1,165
2015	1,700	546	1,154
2016	1,712	576	1,136
2017	1,653	610	1,043
2018	1,636	579	1,057

Source: US Department of Labor, Bureau of Labor Statistics

Gross Domestic Product for Alaska (Millions)				
	2015	2016	2017	2018
Funds, trusts, and other financial vehicles	\$35	\$17	\$13	N/A
Insurance carriers and related activities	\$403	\$323	\$358	N/A
Securities, commodity contracts, and other financial investments and related activities	\$80	\$92	\$104	N/A
Monetary Authorities-central bank, credit intermediation, and related services	\$715	\$727	\$734	N/A
<b>Finance and insurance</b>	<b>\$1,232</b>	<b>\$1,158</b>	<b>\$1,208</b>	<b>\$1,215</b>

Note: 2018 figure is an estimate.

Source: US Department of Commerce, Bureau of Economic Analysis

