

**2007 CRITERIA FOR SELECTION  
NAIC UNFUNDED CONSUMER LIAISON REPRESENTATIVES**

**MIMIMUM QUALIFICATIONS—In order to apply for an NAIC Consumer Liaison Representative, a candidate shall:**

- A. Select an individual to represent the organization that demonstrates consumer-oriented skills;
- B. Demonstrate experience and expertise in NAIC committee issues;
- C. Exist, at least in part, to represent consumer interests and promote consumer protection;
- D. Not also be represented by a funded consumer representative in the same year;
- E. Demonstrate that it has no conflict of interest in representing consumers by providing information about the organization's sources of income.

**PREFERENCES—The Consumer Participation Board of Trustees would prefer that the individuals selected as NAIC Consumer Liaison Representatives:**

- A. Have demonstrated consumer-advocacy skills;
- B. Have a record of effectively representing the consumer interest in insurance regulation;
- C. Represent membership organizations; and
- D. Represent diverse geographical locations and issue interests.

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