

**2012 CRITERIA FOR SELECTION
NAIC UNFUNDED CONSUMER LIAISON REPRESENTATIVES**

MIMIMUM QUALIFICATIONS—In order to apply as an NAIC Unfunded Consumer Liaison Representative, a candidate shall:

- A. Demonstrate consumer-oriented skills;
- B. Demonstrate experience and expertise in NAIC committee issues;
- C. Work for an organization that exists, at least in part, to represent consumer interests and to promote consumer protection;
- D. Not represent an organization that is already being represented by a NAIC funded consumer representative in the same year;
- E. Demonstrate that he/she has no conflict of interest in representing consumers by providing information about the organization's sources of income.

PREFERENCES—The Consumer Participation Board of Trustees would prefer that the individuals selected as NAIC Unfunded Consumer Liaison Representatives:

- A. Have demonstrated consumer-advocacy skills;
- B. Have a record of effectively representing consumer interests in insurance regulation;
- C. Represent membership organizations; and
- D. Represent diverse geographical locations and issue interests.

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