The NAIC serves many large communities with a wide variety of information, services and tools. Its Web site (www.naic.org) is designed to allow users to identify the content they need and reach it with as few clicks as necessary. A new search capability, powered by Google, greatly adds to the site’s ease of use.

NAIC.org is organized by user community: consumers, members (regulators), industry and policy researchers (lawmakers, academics, etc. . .).

Here are the highlights:

1. The Center for Insurance Policy and Research (CIPR): policy is discussed by topic, supported by issue briefs, presentations, speeches, and testimony. Research content provides data and statistics on the industry nationally and in each jurisdiction. SEE PAGE 2.

2. Links to core NAIC services: The NAIC Store, Meetings & Events, and Education & Training.

3. NEW integrated search, powered by Google. Results provide access to advanced search methods, including searches of individual state Web sites.

4. The latest news and content for consumers and members. The tabs on this section lead to pages focusing on CONSUMER and INDUSTRY resources. InsureUonline.org is the NAIC’s complete consumer resource. Please note: PRESSROOM has been changed to NEWSROOM.

5. Tops: this section will be updated to provide access to the latest topics being addressed by the CIPR.

6. General consumer content and guides and reference materials with information about participation . . . and of course InsureU.

7. From producer licensing, product filing, financial statement participation . . . this is the place to send industry professionals with questions on how to get something done through the NAIC.

NAIC Web Site Support
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1. NAIC Help Desk:
   Phone 816.783.8500
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2. NAIC Web Team: webpost@naic.org

3. NAIC Communications: news@naic.org