

04/16/2009

**LIFE AND FRATERNAL INSURANCE INDUSTRY
2008 TOP 25 COMPANIES BY COUNTRYWIDE PREMIUM
By Line of Business
Life Insurance**

RANK	BUS TYPE	GROUP/ COMPANY CODE	GROUP/COMPANY NAME	DIRECT PREMIUMS	MARKET SHARE %	CUMULATIVE MARKET SHARE %
1	L	12	AMERICAN INTL GRP	24,887,918,774	16.18	16.18
2	L	241	METROPOLITAN GRP	12,126,958,696	7.88	24.06
3	L	860	NORTHWESTERN MUT GRP	7,953,924,742	5.17	29.23
4	L	304	PRUDENTIAL OF AMER GRP	6,985,755,873	4.54	33.77
5	L	826	NEW YORK LIFE GRP	6,395,427,497	4.16	37.93
6	L	904	JOHN HANCOCK GRP	5,160,081,808	3.35	41.28
7	L	20	LINCOLN NATL GRP	5,021,276,893	3.26	44.54
8	L	468	AEGON US HOLDING GRP	4,387,289,539	2.85	47.40
9	L	435	MASS MUT LIFE INS GRP	3,629,763,973	2.36	49.76
10	L	91	HARTFORD FIRE & CAS GRP	3,423,656,725	2.23	51.98
11	L	176	STATE FARM GRP	3,333,655,969	2.17	54.15
12	L	968	AXA INS GRP	3,308,029,831	2.15	56.30
13	L	229	ING AMER INS HOLDING GRP	2,878,253,148	1.87	58.17
14	L	429	GUARDIAN LIFE GRP	2,686,060,293	1.75	59.91
15	L	549	SUN LIFE ASSUR CO OF CN GRP	2,494,051,294	1.62	61.54
16	L	709	PACIFIC LIFE GRP	2,419,858,268	1.57	63.11
17	L	8	ALLSTATE INS GRP	2,296,921,056	1.49	64.60
18	L	458	PROTECTIVE LIFE INS GRP	2,260,869,559	1.47	66.07
19	L	41	CITIGROUP GRP	1,970,531,922	1.28	67.35
20	L	4011	GENWORTH FIN GRP	1,870,321,944	1.22	68.57
21	L	140	NATIONWIDE CORP GRP	1,836,859,059	1.19	69.76
22	L	869	MINNESOTA MUT GRP	1,783,188,466	1.16	70.92
23	L	565	UNUMPROVIDENT CORP GRP	1,658,460,214	1.08	72.00
24	L	370	AMERICAN FAMILY CORP GRP	1,639,523,279	1.07	73.06
25	L	290	LIBERTY NATL GRP	1,602,557,048	1.04	74.11
			INDUSTRY TOTAL	153,849,638,239	100.00	100.00

April 16, 2009 an estimated 100% of Life/Health filings have been received.
An estimated 100% of Fraternal filings have been received.

Additional information can be found on the Research Webpage at http://www.naic.org/research_home.htm

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**LIFE AND FRATERNAL INSURANCE INDUSTRY
2008 TOP 25 COMPANIES BY COUNTRYWIDE PREMIUM
By Line of Business
Annuity Considerations**

RANK	BUS TYPE	GROUP/ COMPANY CODE	GROUP/COMPANY NAME	DIRECT PREMIUMS	MARKET SHARE %	CUMULATIVE MARKET SHARE %
1	L	12	AMERICAN INTL GRP	24,356,776,546	9.22	9.22
2	L	229	ING AMER INS HOLDING GRP	22,089,270,180	8.36	17.59
3	L	241	METROPOLITAN GRP	20,992,638,927	7.95	25.53
4	L	20	LINCOLN NATL GRP	14,963,290,675	5.67	31.20
5	L	968	AXA INS GRP	14,108,945,600	5.34	36.54
6	L	1216	TIAA FAMILY GRP	13,078,576,029	4.95	41.49
7	L	304	PRUDENTIAL OF AMER GRP	11,854,900,667	4.49	45.98
8	L	468	AEGON US HOLDING GRP	11,114,061,625	4.21	50.19
9	L	918	JACKSON NATL GRP	10,592,500,589	4.01	54.20
10	L	826	NEW YORK LIFE GRP	9,816,853,873	3.72	57.92
11	L	4	AMERIPRISE FIN GRP	9,117,315,688	3.45	61.37
12	L	709	PACIFIC LIFE GRP	8,411,549,860	3.18	64.55
13	L	761	ALLIANZ INS GRP	8,263,245,964	3.13	67.68
14	L	44	AVIVA GRP	7,534,643,377	2.85	70.53
15	L	4011	GENWORTH FIN GRP	4,595,812,210	1.74	72.27
16	L	332	PRINCIPAL FIN GRP	4,409,924,831	1.67	73.94
17	L	8	ALLSTATE INS GRP	3,866,520,008	1.46	75.41
18	L	435	MASS MUT LIFE INS GRP	3,839,021,004	1.45	76.86
19	L	431	MIDLAND NATL LIFE INS GRP	3,747,576,035	1.42	78.28
20	L	549	SUN LIFE ASSUR CO OF CN GRP	3,466,859,616	1.31	79.59
21	L	769	GREAT WEST GRP	3,230,788,674	1.22	80.82
22	L	836	WEST SOUTHERN GRP	2,959,897,347	1.12	81.94
23	L	458	PROTECTIVE LIFE INS GRP	2,612,833,284	0.99	82.93
24	L	981	FIDELITY INVESTMENT INS & ANN GRP	2,429,011,342	0.92	83.84
25	L	2658	AMERICAN EQUITY INVESTMENT GRP	2,288,896,465	0.87	84.71
			INDUSTRY TOTAL	264,122,255,361	100.00	100.00

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**LIFE AND FRATERNAL INSURANCE INDUSTRY
2008 TOP 25 COMPANIES BY COUNTRYWIDE PREMIUM**

By Line of Business

Totals for Life Ins, Annuity Considerations, Deposit Type Contract Funds, Other Considerations, and Accident and Health

RANK	BUS TYPE	GROUP/ COMPANY CODE	GROUP/COMPANY NAME	DIRECT PREMIUMS	MARKET SHARE %	CUMULATIVE MARKET SHARE %
1	L	241	METROPOLITAN GRP	85,412,088,151	10.84	10.84
2	L	12	AMERICAN INTL GRP	54,180,274,203	6.88	17.72
3	L	304	PRUDENTIAL OF AMER GRP	40,073,876,394	5.09	22.81
4	L	229	ING AMER INS HOLDING GRP	35,142,085,489	4.46	27.27
5	L	468	AEGON US HOLDING GRP	32,184,994,461	4.09	31.35
6	L	904	JOHN HANCOCK GRP	31,506,631,544	4.00	35.35
7	L	707	UNITEDHEALTH GRP	31,432,339,997	3.99	39.34
8	L	826	NEW YORK LIFE GRP	27,941,620,703	3.55	42.89
9	L	332	PRINCIPAL FIN GRP	25,472,023,815	3.23	46.12
10	L	91	HARTFORD FIRE & CAS GRP	24,669,677,233	3.13	49.26
11	L	20	LINCOLN NATL GRP	21,071,574,017	2.67	51.93
12	L	968	AXA INS GRP	18,612,297,406	2.36	54.29
13	L	1	AETNA GRP	15,820,347,491	2.01	56.30
14	L	370	AMERICAN FAMILY CORP GRP	15,369,985,151	1.95	58.25
15	L	918	JACKSON NATL GRP	14,368,161,503	1.82	60.08
16	L	435	MASS MUT LIFE INS GRP	14,220,222,781	1.81	61.88
17	L	119	HUMANA GRP	13,879,154,337	1.76	63.64
18	L	1216	TIAA FAMILY GRP	13,798,508,923	1.75	65.40
19	L	709	PACIFIC LIFE GRP	12,882,759,966	1.64	67.03
20	L	8	ALLSTATE INS GRP	11,115,233,740	1.41	68.44
21	L	4011	GENWORTH FIN GRP	10,983,637,992	1.39	69.84
22	L	140	NATIONWIDE CORP GRP	10,833,330,409	1.38	71.21
23	L	4	AMERIPRISE FIN GRP	10,670,739,020	1.35	72.57
24	L	860	NORTHWESTERN MUT GRP	10,414,519,410	1.32	73.89
25	L	44	AVIVA GRP	9,490,647,446	1.20	75.09
			INDUSTRY TOTAL	787,748,498,852	100.00	100.00

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