

**2009 Market Share Reports for the
Top 125 Accident and Health Insurers
By State and Countrywide**

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INTRODUCTION

These *2009 Market Share Reports for the Top 125 Accident and Health Insurers By State and Countrywide* are intended to make market share information more readily available. Data from groups and companies filing the property/casualty, life/health, fraternal and health annual statements are combined so that the accident and health insurance market can be seen in its entirety. New to the 2009 edition of this report are several charts and graphs that were added to allow for premium trending. The direct premium data reported in this publication are taken from page 19 of the NAIC property/casualty annual statement, page 24 of the NAIC life/health annual statement, page 23 of the NAIC fraternal annual statement and page 36 of the NAIC health annual statement. Direct Written Premium includes premium data reported directly to the NAIC from the California Department of Managed Health Care beginning with the 2007 edition of this report.

Insurance groups are made up of insurance companies that are related by ownership. The market share reports show data by group for those insurers that are a member of a group. This allows the report to contain a more complete view of the market share information. An index listing the companies included in the insurance groups reported in this publication has been added at the end of the report. Insurers continuously merge, change names, and buy and sell companies; however, the index gives a “snapshot” view of group structures as filed with the NAIC by the date this report was generated.

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**ACCIDENT AND HEALTH INSURANCE INDUSTRY
PROPERTY/CASUALTY, LIFE/HEALTH, FRATERNAL AND HEALTH INSURERS
2008 MARKET SHARE REPORT BY STATE AND COUNTRYWIDE
Alabama**

RANK	GROUP/ COMPANY CODE	GROUP/COMPANY NAME	DIRECT PREMIUMS	MARKET SHARE %	CUMULATIVE MARKET SHARE %
1	570	BCBS OF AL GRP	3,996,826,412	59.20	59.20
2	707	UNITEDHEALTH GRP	641,213,102	9.50	68.70
3	95322	VIVA HEALTH INC	361,851,822	5.36	74.06
4	3477	NEWQUEST GRP	350,696,796	5.19	79.25
5	119	HUMANA GRP	212,268,988	3.14	82.40
6	370	AMERICAN FAMILY CORP GRP	105,690,709	1.57	83.96
7	290	LIBERTY NATL GRP	78,978,634	1.17	85.13
8	565	UNUMPROVIDENT CORP GRP	72,524,055	1.07	86.21
9	1137	COVENTRY CORP GRP	67,831,021	1.00	87.21
10	953	UNIVERSAL AMER FIN CORP GRP	64,515,847	0.96	88.17
11	241	METROPOLITAN GRP	64,426,808	0.95	89.12
12	1199	WELLCARE GRP	48,392,689	0.72	89.84
13	1	AETNA GRP	36,020,931	0.53	90.37
14	468	AEGON US HOLDING GRP	35,723,378	0.53	90.90
15	91	HARTFORD FIRE & CAS GRP	34,466,216	0.51	91.41
16	901	CIGNA HLTH GRP	32,814,313	0.49	91.90
17	429	GUARDIAN LIFE GRP	32,192,086	0.48	92.38
18	4011	GENWORTH FIN GRP	29,254,346	0.43	92.81
19	19	ASSURANT INC GRP	23,640,721	0.35	93.16
20	330	AMERICAN FIDELITY CORP GRP	18,318,012	0.27	93.43
21	1348	STANCORP FIN GRP	17,499,120	0.26	93.69
22	2479	DENTEGRA GRP	17,194,454	0.25	93.94
23	549	SUN LIFE ASSUR CO OF CN GRP	16,280,108	0.24	94.18
24	12	AMERICAN INTL GRP	16,040,467	0.24	94.42
25	176	STATE FARM GRP	15,779,060	0.23	94.66
26	671	WELLPOINT INC GRP	15,568,884	0.23	94.89
27	74	DELPHI FIN GRP	14,390,034	0.21	95.10
28	332	PRINCIPAL FIN GRP	12,745,743	0.19	95.29
29	261	MUTUAL OF OMAHA GRP	12,642,781	0.19	95.48
30	367	PHYSICIANS MUT GRP	12,260,320	0.18	95.66
31	860	NORTHWESTERN MUT GRP	11,712,478	0.17	95.83
32	233	CONSECO GRP	11,359,667	0.17	96.00
33	8	ALLSTATE INS GRP	11,056,996	0.16	96.16
34	84	AMERICAN FINANCIAL GRP	10,953,038	0.16	96.33
35	1189	VISION SERV PLAN GRP	10,707,459	0.16	96.48
36	304	PRUDENTIAL OF AMER GRP	10,362,486	0.15	96.64
37	65412	LIFE INS CO OF AL	9,973,648	0.15	96.79
38	264	HEALTH MARKETS GRP	9,193,629	0.14	96.92
39	904	JOHN HANCOCK GRP	8,342,192	0.12	97.05
40	826	NEW YORK LIFE GRP	8,293,633	0.12	97.17
41	20	LINCOLN NATL GRP	7,574,098	0.11	97.28
42	215	UNITRIN GRP	7,431,643	0.11	97.39
43	943	UNIFI GRP	7,190,878	0.11	97.50
44	38	CHUBB & SON INC GRP	6,514,927	0.10	97.59
45	111	LIBERTY MUT GRP	6,350,259	0.09	97.69
46	769	GREAT WEST GRP	6,344,691	0.09	97.78
47	626	ACE LTD GRP	5,800,739	0.09	97.87
48	661	BCBS OF SC GRP	5,733,250	0.08	97.95
49	47051	FIRST COMM HLTH PLAN INC	5,713,356	0.08	98.04
50	433	MEDCO CONTAINMENT SERV GRP	5,425,505	0.08	98.12
51	435	MASS MUT LIFE INS GRP	4,591,147	0.07	98.19
52	619	ONEAMERICA FIN PARTNERS GRP	4,307,279	0.06	98.25
53	623	HEALTH NET INC GRP	4,139,320	0.06	98.31
54	4422	DAVITA GRP	4,118,190	0.06	98.37
55	4483	NESTLE SA GRP	4,075,451	0.06	98.43
56	4	AMERIPRISE FIN GRP	3,922,656	0.06	98.49
57	218	CNA INS GRP	3,807,675	0.06	98.55
58	1268	WINDSOR HLTH GRP	3,474,749	0.05	98.60
59	4667	CVS CAREMARK GRP	3,443,324	0.05	98.65
60	229	ING AMER INS HOLDING GRP	3,427,923	0.05	98.70
61	876	ARKANSAS BCBS GRP	3,344,362	0.05	98.75
62	306	CUNA MUT GRP	3,205,941	0.05	98.80
63	520	NEW ERA LIFE GRP	2,932,926	0.04	98.84