

### Overview of the 2010 Insurance Market In Wisconsin

Type	Number	State Rank	% of All U.S. Insurers
Domestic	394	5	5.01%
Total Insurers	2,064	1	26.25%

*Source: National Association of Insurance Commissioners*

Description	Amount	State Rank	% of U.S.
Total Taxes:	\$146,885,239	30	0.99%
Total Revenue:	\$187,244,370	31	1.01%
Total Budget:	\$15,754,200	19	1.27%
Total Employment:	131	23	1.13%
Total Complaints & Inquiries:	42,399	16	1.73%

*Source: NAIC Insurance Department Resources Report*

Year	Insurance Carriers and Related Activities	Insurance Carriers	Agents Brokers and Other Related Activities
2004	63,060	46,353	16,707
2005	63,616	47,016	16,600
2006	63,870	47,033	16,837
2007	65,137	47,605	17,532
2008	65,500	48,252	17,248
2009	64,735	47,492	17,243
2010	62,916	45,362	17,555

*Source: US Department of Labor, Bureau of Labor Statistics*

Premiums	State Rank	% of U.S.
\$31,547,631,605	15	2.03%

*Source: National Association of Insurance Commissioners*

Statement Type	Premium Written	State Rank	% of U.S.
Fraternal	\$881,595,876	1	8.77%
Health	\$8,988,390,613	15	2.28%
Life, Accident, and Health	\$13,445,129,116	16	2.01%
Property and Casualty	\$8,113,420,060	21	1.72%
Title	\$119,095,940	20	1.28%
<b>Total Wisconsin</b>	<b>\$31,547,631,605</b>	<b>15</b>	<b>2.03%</b>

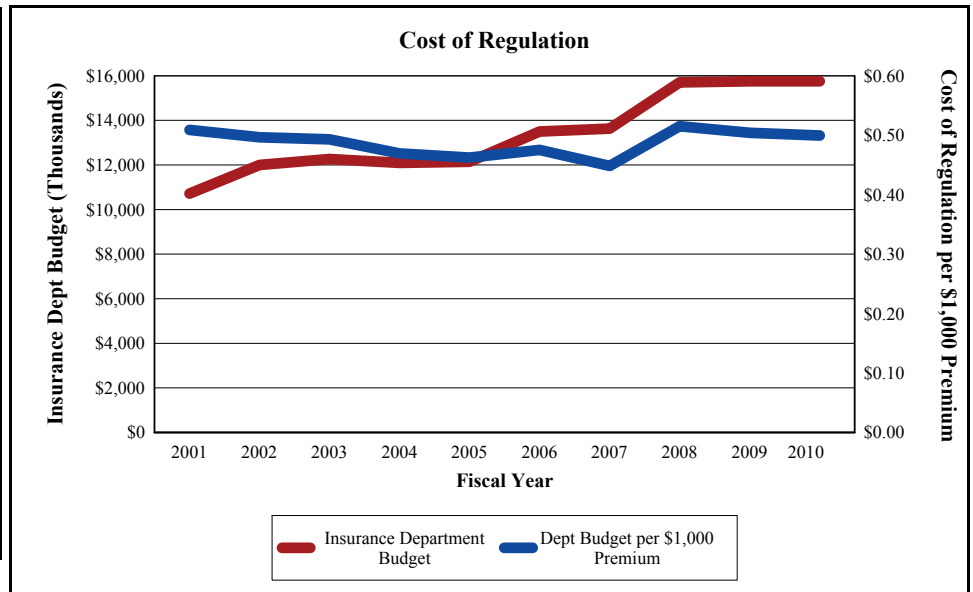
*Source: National Association of Insurance Commissioners*

	2007	2008	2009	2010
<b>Finance and insurance</b>	<b>\$19,666</b>	<b>\$18,947</b>	<b>\$22,765</b>	<b>\$23,628</b>
Federal Reserve banks, credit intermediation and related services	\$6,138	\$7,005	\$7,181	N/A
Securities, commodity contracts, investments	\$1,301	\$1,281	\$1,250	N/A
Insurance carriers and related activities	\$11,944	\$10,311	\$13,877	N/A
Funds, trusts, and other financial vehicles	\$283	\$350	\$456	N/A

*Note: 2011 figure is an estimate.*  
*Source: US Department of Commerce, Bureau of Economic Analysis*

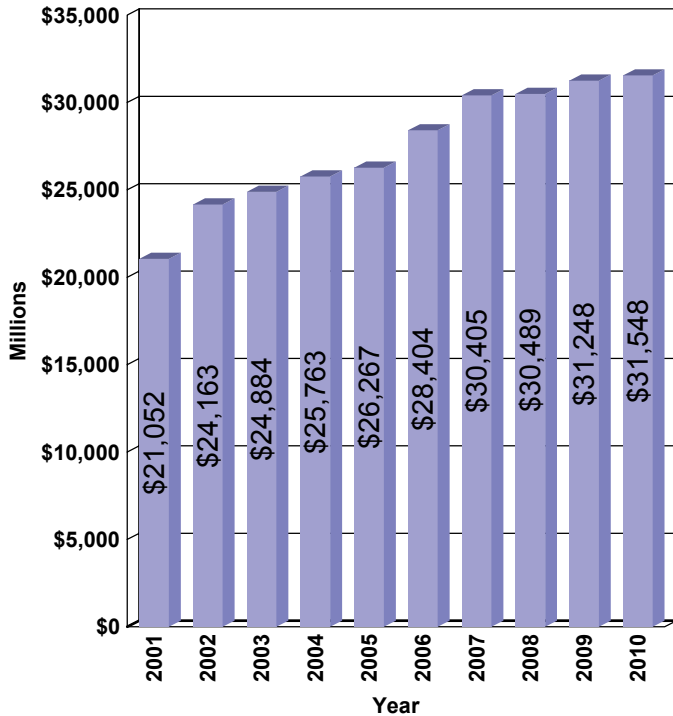
Year	Insurance Department Budget	Dept. Budget Per \$1,000 Premium
2001	\$10,715.00	\$0.509
2002	\$11,997.80	\$0.497
2003	\$12,268.30	\$0.493
2004	\$12,095.90	\$0.469
2005	\$12,145.80	\$0.462
2006	\$13,496.60	\$0.475
2007	\$13,631.40	\$0.448
2008	\$15,704.30	\$0.515
2009	\$15,754.20	\$0.504
2010	\$15,754.20	\$0.499

*Source: NAIC Insurance Department Resources Report*



### Overview of the 2010 Insurance Market In Wisconsin

**Total Direct Premium Written & Deposits In-State**  
All Types of Insurance



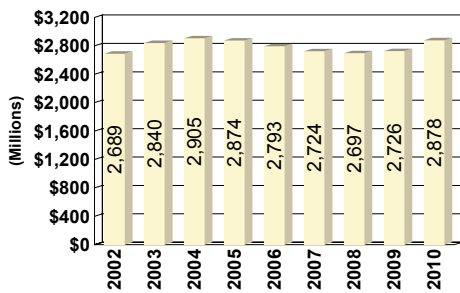
Source: National Association of Insurance Commissioners

**Premium by Line of Business in Wisconsin**

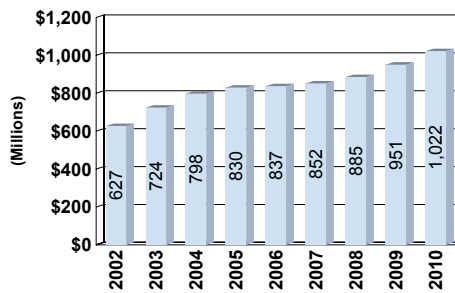
Line of Business	Premium Written	State Rank	% of U.S.
Automobile	\$2,878,137,439	23	1.53%
Workers' compensation	\$1,475,214,990	8	3.78%
Homeowners multiple peril	\$1,022,226,775	27	1.44%
Other	\$816,509,665	20	1.66%
Commercial multi peril	\$554,023,400	20	1.68%
Farm	\$314,946,296	13	2.96%
Ocean & Inland Marine	\$217,171,677	23	1.38%
Accident & Health	\$156,607,304	11	2.85%
Fire	\$132,942,977	27	1.08%
Allied lines	\$107,526,123	30	0.95%
Medical professional liability	\$97,535,615	26	0.92%
Mortgage guaranty	\$88,322,444	24	1.85%
Credit	\$58,535,052	9	3.11%
Products liability	\$56,366,093	14	2.29%
Surety	\$46,471,364	32	0.90%
Boiler and machinery	\$31,143,900	11	2.48%
Aircraft (all perils)	\$20,945,695	25	1.27%
Fidelity	\$20,118,540	18	1.87%
Federal flood	\$10,008,294	36	0.33%
Earthquake	\$5,100,622	38	0.25%
Burglary and theft	\$3,142,515	19	1.71%
Financial guaranty	\$423,296	47	0.03%
<b>Total</b>	<b>\$8,113,420,063</b>	<b>21</b>	<b>1.72%</b>

Source: National Association of Insurance Commissioners

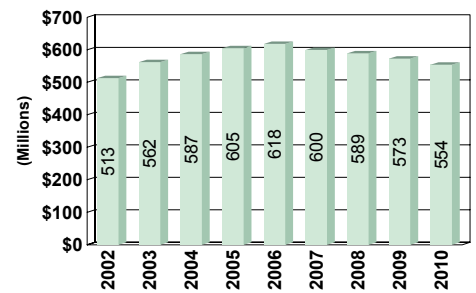
Premium Written for Automobile Insurance



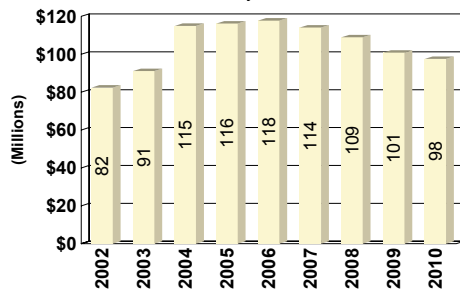
Premium Written for Homeowners Insurance



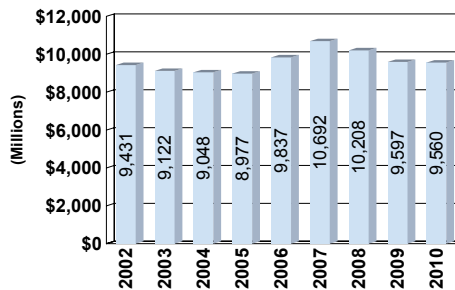
Premium Written for Commercial MP Insurance



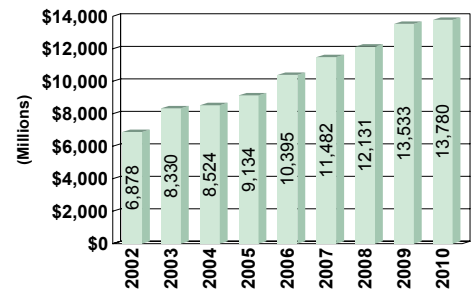
Premium Written for Medical Liability Insurance



Premium Written & Deposits for Life Insurance<sup>1</sup>



Premiums Written & Deposits for Health Insurance<sup>2</sup>



<sup>1</sup> Figures include Life, Annuities, Deposit Type Funds, and Other Considerations from the NAIC Life, and Fraternal financial statements.

<sup>2</sup> Figures include only Health data from the NAIC Health, Life, and Fraternal financial statements.